

# Who's feeding you the news?

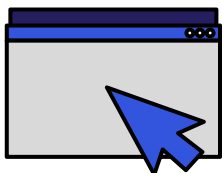
## NEWSGUARD'S NINE CRITERIA:

### CREDIBILITY

- Does not repeatedly publish false or egregiously misleading content
- Gathers and presents information responsibly
- Has effective practices for correcting errors
- Handles the difference between news and opinion responsibly
- Avoids deceptive headlines

### TRANSPARENCY

- Discloses ownership and financing
- Clearly labels advertising
- Reveals who's in charge, including possible conflicts of interest
- Provides the names of content creators, along with either contact or biographical information



Access more news literacy resources for teachers and students at [newsguardtech.com/news-literacy](https://newsguardtech.com/news-literacy)

## What is NewsGuard?

NewsGuard is a tool to help you assess the reliability of online news and information. A team of trained journalists rates thousands of news and information sites using basic, apolitical journalistic standards and writes Nutrition Label reviews explaining how each website is rated. Nutrition Labels also include information about each site's owners, funding, editorial practices, and history.



## Accessing the reviews

Use the NewsGuard browser extension, available for Chrome, Safari, Firefox, and Edge, which is free for users at public libraries, and never collects personal information about its users.

## Using the extension

NewsGuard icons appear in the top-right corner of websites rated by NewsGuard. Icons also appear in search results and social media feeds, next to links. Hover over the icon to see how the site is rated, then click to read the full Nutrition Label.

## What do our icons mean?



A site rated by NewsGuard, with a score out of 100



A platform that publishes unvetted content from users



A satire website



A website yet to be rated