## **SECURITY & DEFENSE**

## **National Security Innovation Network**

## **BACKGROUND**

In August 2020, NewsGuard won a contest from the National Security Innovation Network, a joint State Department and Department of Defense contest seeking solutions that would help the agencies "evaluate disinformation parrative themes in pear real time."



Disinformation has become a top defense concern, and information warfare poses a substantial national security threat in the modern era. Mis- and disinformation efforts from foreign adversaries can sow division, confusion, and extremism in the ranks; increase the risk of domestic terrorism; and disrupt our democratic processes.

## **NEWSGUARD'S SOLUTION**

Under the grant, NewsGuard's Misinformation Fingerprints<sup>TM</sup> are being used with AI/ML social listening tools to monitor content containing state-sponsored mis- and disinformation and to identify the main sources publishing known false narratives.

With the cybersecurity industry populated largely by Al and machine-learning tools, NewsGuard's human intelligence approach proved a unique and valuable offering. "We were surprised to see that a solution like NewsGuard's using human intelligence could work so well," said Dan Madden, Director for the Mid-Atlantic Region of NSIN.







