NewsGuard

NewsGuard News Literacy Library Partnership Overview

NewsGuard uses journalism to fight misinformation and promote news literacy. NewsGuard's trained journalists research news and information websites and write "Nutrition Label" reviews assessing the credibility and transparency of each website. Its ratings and Nutrition Labels are published to a browser extension, available free to libraries and educators. NewsGuard partners with libraries, schools, and universities in the US and Europe that use its extension and free resources for educational purposes, joining NewsGuard in its effort to combat misinformation.

The following is an overview of what this informal partnership with NewsGuard might include, but it is ultimately up to the library to decide how it wants to work with NewsGuard.

What might a partnership include?

- The library installs NewsGuard's browser extension onto its staff and public computers and informs its patrons about using NewsGuard as a research tool
- The library receives access to NewsGuard's materials for teaching news literacy
- NewsGuard representatives participate in webinars or on-site speaking engagements
- Librarians and patrons provide feedback to NewsGuard about specific ratings and efficacy of the browser extension
- Library staff and patrons report any suspicious websites they may encounter that have not yet been rated by NewsGuard, using the submission form on NewsGuard's website
- Librarians spread the word about NewsGuard to other branches and librarians
- NewsGuard collaborates with the library to announce the partnership to local media

What are the next steps?

1. Set up an initial phone call or webinar with a member of NewsGuard's news literacy team. Email sarah.brandt@newsguardtech.com or your current NewsGuard contact
2. Discuss internally and ensure NewsGuard's extension is compatible with your library system. (NewsGuard's browser extension is free, does not collect personal information, and is available for Safari, Chrome, Firefox, and Edge. Downloading is easy and takes less than a minute, but NewsGuard's technology team can assist with most obstacles)
3. Send NewsGuard the informal Library Partnership Agreement confirming the library's public NAT IP Address, the number of branches and computers that will install NewsGuard, whether the library will use the red/green extension or the black/white extension, and the planned date of installation
4. Distribute NewsGuard materials, which librarians can use to inform patrons about how the extension works
5. Publicize partnership via press release and coverage in library newsletter
6. Schedule webinars and speaking engagements featuring NewsGuard representatives
7. Provide feedback from librarians and patrons (via email, phone, or Google form)