Introductory License for Colleges and Universities

**NewsGuard provides a journalistic solution to misinformation.** Its teams of journalists rate websites based on nine, basic journalistic standards and write detailed "Nutrition Label" reviews that provide background about each source and its practices. With a university license for the NewsGuard browser extension, students receive a unique research aid and media literacy tool that helps them sift through a Google search and sort fact from fiction on social media.

**License Includes:**

- All full-time students and staff at the licensee institution receive free access to the NewsGuard browser extension (for Chrome, Safari, Firefox and Edge) on their laptops and mobile devices.
- Licensee institution receives the right to install NewsGuard browser extension on school-owned devices (e.g. in libraries and media centers).
- NewsGuard browser extension includes ratings and reviews of news and information websites (representing 96% of online engagement in the U.S.). Ratings integrate on social media sites and search engine platforms.
- Licensee institution may be designated as a NewsGuard Partner University and have its logo featured on NewsGuard’s website and in other promotional materials.
- Staff and students at licensee institution receive access to NewsGuard educational materials (Guide for Educators, media literacy exercises, etc.) at no additional charge.
- NewsGuard representatives are available to provide on-site or Skype presentation at the institution about misinformation and media literacy.

**Terms & Conditions:**

<table>
<thead>
<tr>
<th>Use and Marketing Licensing Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1.00</strong> per full-time student + full-time staff per year</td>
</tr>
</tbody>
</table>

Note: University license fee represents a 97% discount from NewsGuard retail price of $35.40/year

- Price: $1.00 per year for each full-time student and staff member
- Term: One year, payable in advance
- Auto-renew for a second term, cancellable no later than 30 days prior to the end of the first term
- Contact Sarah.Brandt@newsguardtech.com (VP, News Literacy) for more information

Intro Rate Card applies to all contracts fully executed before March 31, 2020.