



Introductory License for Colleges and Universities

NewsGuard provides a journalistic solution to misinformation. Its teams of journalists rate websites based on nine, basic journalistic standards and write detailed "Nutrition Label" reviews that provide background about each source and its practices. With a university license for the NewsGuard browser extension, students receive a unique research aid and media literacy tool that helps them sift through a Google search and sort fact from fiction on social media.

License Includes:

- All full-time students and staff at the licensee institution receive free access to the NewsGuard browser extension (for Chrome, Safari, Firefox and Edge) on their laptops and mobile devices.
- Licensee institution receives the right to install NewsGuard browser extension on school-owned devices (e.g. in libraries and media centers).
- NewsGuard browser extension includes ratings and reviews of news and information websites (representing 96% of online engagement in the U.S.). Ratings integrate on social media sites and search engine platforms.
- Licensee institution may be designated as a NewsGuard Partner University and have its logo featured on NewsGuard's website and in other promotional materials.
- Staff and students at licensee institution receive access to NewsGuard educational materials (Guide for Educators, media literacy exercises, etc.) at no additional charge.
- NewsGuard representatives are available to provide on-site or Skype presentation at the institution about misinformation and media literacy.

Terms & Conditions:

Use and Marketing Licensing Fee

\$1.00

per full-time student +
full-time staff per year

Note: University license fee represents a 97% discount
from NewsGuard retail price of \$35.40/year

- Price: \$1.00 per year for each full-time student and staff member
- Term: One year, payable in advance
- Auto-renew for a second term, cancellable no later than 30 days prior to the end of the first term
- Contact Sarah.Brandt@newsguardtech.com (VP, News Literacy) for more information

Intro Rate Card applies to all contracts fully executed before March 31, 2020.