

nouvelordremondial.cc

A French website that regularly publishes false information and conspiracy theories, including Russian disinformation.



Proceed with caution: This website severely violates basic standards of credibility and transparency.

Ownership and Financing

A person who would only identify himself to NewsGuard as a 27-year-old French translator told NewsGuard that he is the site's owner and chief editor. This person told NewsGuard that he uses the pseudonym "Emmanuel" on the site.

The site runs advertisements and solicits donations from readers.

Content

NouvelOrdreMondial describes itself on its About page (A propos) as a site dedicated to "the popular conspiracy theory that everyone is talking about today" ("la théorie du complot populaire dont tout le monde parle de nos jours"). The About page describes New World Order (a decades-old conspiracy theory claiming that a secret plot exists to take over countries' governments and borders) as "more specifically about globalization and changes in international geopolitics." ("vise plus particulièrement la mondialisation et les changements en matière de géopolitique internationale").

The site states on the About page, "The mission of the blog is to present information from the English web ... to help Internet users discover the way of seeing things across the Channel and the Atlantic" ("La mission du blog est de présenter des informations provenant du web anglais (...) d'aider les internautes à découvrir la façon de voir les choses de l'autre côté de la Manche et de l'Atlantique").

Score: 7.5/100

- ✗ Does not repeatedly publish false content (22 points)**
- ✗ Gathers and presents information responsibly (18)**
- ✗ Regularly corrects or clarifies errors (12.5)**
- ✗ Handles the difference between news and opinion responsibly (12.5)**
- ✗ Avoids deceptive headlines (10)**
- ✗ Website discloses ownership and financing (7.5)**
- ✓ Clearly labels advertising (7.5)**
- ✗ Reveals who's in charge, including any possible conflicts of interest (5)**
- ✗ The site provides names of content creators, along with either contact or biographical information (5)**

Criteria are listed in order of importance.

[More information.](#)

The site's articles and videos cover major European and U.S. news, as well as stories about celebrities, aliens, and the supernatural. Frequent news topics include immigration, crime, and geopolitics. Typical headlines include "Life after death: A man "met Jesus in the afterlife," who told him to change his habits," ("Vie après la mort : Un homme "a rencontré Jésus dans l'au-delà" qui lui a dit de changer ses habitudes") "France: Migrants severely beaten by angry crowd in a pool after sexually assaulting female minors," ("France : Des migrants sévèrement battus par une foule en colère dans une piscine après avoir agressé sexuellement des mineures") "Germany: 28-year-old Albanian pushed 34-year-old mother in front of approaching train, out of a 'wish to kill,'" ("Allemagne : un Albanais de 28 ans a poussé une mère de 34 ans devant un train qui approchait, par "désir de tuer") and "Russia calls for 'independence' from "imposed world order" of US financial system." ("La Russie réclame "l'indépendance" de l'"ordre mondial imposé" du système financier américain").

Credibility

Most Nouvelordremondial.cc articles are translated excerpts of stories produced by other European and American websites. The site's founder told NewsGuard that three people work on the site, although most articles are attributed to the founder, Emmanuel. Articles are published from news organizations such as 20 Minutes and NBC News, the British tabloids the Express and the Daily Star, and sites that NewsGuard has found to regularly publish false content, such as ZeroHedge.com and NewsPunch.com.

NouvelOrdreMondial.cc regularly publishes false information and unsubstantiated theories, including conspiracy theories about the Wuhan coronavirus.

For example, in June 2019, the site published stories under the headlines "An American policemen convinced of the murder of Marilyn Monroe," ("Un policier américain convaincu de l'assassinat de Marilyn Monroe,") and "Marilyn Monroe was murdered by the CIA because of UFOs" ("Marilyn Monroe a été assassinée par la CIA à cause des OVNI"). The latter story stated allegations that the CIA may murdered the American actress so that she wouldn't disclose information about UFOs, which the article claims she learned from her relationship with the Kennedy family.

Monroe, 36, was found dead of a drug overdose at her Los Angeles home in 1962. A coroner's inquest ruled her death a probable suicide.

An August 2018 video produced by *NouvelOrdreMondial* claimed that a former CIA agent confessed on his deathbed to killing reggae singer-songwriter Bob Marley ("Bob Marley : La star du reggae a été "assassinée par la CIA" selon les aveux d'un ex-agent sur son lit de mort"). The video renewed a long-running conspiracy theory about Marley, who died in 1981 of cancer, that has been debunked by the British TV channel Channel 4, American fact-checking website *Snopes.com*, and *Le Monde's* fact-checking service "Les Décodeurs". The theory was traced to *NewsPunch.com*, then known as *YourNewsWire.com*, which fabricated the story's details.

The site publishes stories about international politics that frequently advance propaganda supported by the Russian government. For example, several articles republished from both Zero Hedge and the U.K.'s *Daily Express* in 2019 advanced claims that 5G cellular telephone technology causes cancer and other illnesses. Articles include "5G Wireless: A "massive health experiment" that could cause cancer and global catastrophe" ("La 5G sans fil : Une "expérience sanitaire à grande échelle" qui pourrait provoquer des cancers et

une catastrophe mondiale”) in February 2019, and the May 2019 article, “5G is the 'STUPIDEST IDEA' and could lead to 'PREMATURE DEATHS' - shock claims” (“La 5G est “l’IDÉE LA PLUS STUPIDE” et pourrait entraîner des “DÉCÈS PRÉMATURÉS” – Allégations SINISTRES CHOQUANTES”), which says that “5G could cause numerous cancers.”

Similar stories questioning the safety of 5G networks have appeared on RT.com, a website owned by the Russian government. Multiple studies have not conclusively proven that cell phone exposure causes cancer in people, and none has focused on the emerging 5G technology.

Nouvelordremondial.cc has also published several stories that back the Russian government’s false claims that chemical attacks carried out during the Syrian Civil War were staged. For example, an April 2018 story published a video, first distributed by Russian state television, of an 11-year-old Syrian boy who claimed that an April 2018 chemical attack at a hospital in Douma did not take place. “The child is living proof that Western states have attacked a sovereign country using falsified data provided by radical Islamists” (“cet enfant est la preuve vivante que l’Occident a attaqué un pays souverain en utilisant des données falsifiées fournies par les islamistes radicaux”),” an article accompanying the video said.

According to The Intercept, a U.S. website, the video was filmed, “at a Syrian army facility where Russian military advisers were present,” raising questions about the veracity of the boy’s account.

In February 2018, an article titled “Al-Nusra & White Helmets plotting chemical weapons false flag in Syria” (“Al-Nosra et les casques blancs complotent de préparer une attaque False Flag avec des armes chimiques en Syrie”), claimed that the civilian rescue

group, the Syrian Civil Defense group — more commonly known as the White Helmets -- was preparing a chemical attack on Syrian soil.

Claims that the Russian-backed Syrian government did not use chemical weapons or that the chemical attacks were staged, have been repeatedly contradicted by first-person accounts, photos, and videos documenting the victims, and reports from the United Nations and France.

In an email to NewsGuard, the site's founder said, "We are not Russian agents, far from it, Putin is a dictator and anyone who is against him has huge troubles and must flee Russia." ("Nous ne sommes pas des agents Russes, loin de là, Poutine est un dictateur et quiconque est contre lui a d'énormes soucis et doit fuir la Russie").

Other articles on Nouvelordremondial.cc make false and unsubstantiated claims about the existence of aliens, with stories such as July 2019's "Eyewitness: A man abducted by a UFO warns us why we should NEVER contact "evil" extraterrestrials." ("Témoin oculaire : un homme abducté par un OVNI nous avertit pourquoi nous ne devrions JAMAIS contacter des extraterrestres "maléfiques").

In an email to NewsGuard, the site's founder said, "Why is believing in aliens unfounded? It's not more stupid than believing in God or in reincarnation honestly." ("Pourquoi croire aux extraterrestres c'est infondé?!??? C'est pas plus débile que croire en Dieu ou en la Réincarnation franchement").

The site republished multiple articles in 2018 and 2019 about a fictitious planet named "Nibiru," which conspiracy theorists have said will collide with planet Earth. No such planet exists. Although NouvelOrdreMondial's articles sometimes include quotes from scientific experts questioning the theory, other articles have misquoted politicians as supporting

its existence. For example, a January 2018 article translated from the Daily Express claimed that U.S. President Donald Trump said that Nibiru “was real,” and that he was told of the planet’s existence by Russian President Vladimir Putin.

Because *NouvelOrdreMondial* regularly publishes false stories and airs conspiracy theories, NewsGuard has determined that it repeatedly publishes false content, does not gather and present information responsibly, and publishes deceptive headlines.

Asked about the site’s editorial practices and false content, *NouvelOrdreMondial*’s founder told NewsGuard in a telephone conversation, “Some stuff that we publish is inevitably false, for instance about Nibiru or the 12th planet, aliens articles” (“Il y a des trucs que l’on publie qui sont inévitablement faux, par exemple Nibiru ou la douzième planète, les articles sur les aliens”).

“Shall we be in a world where everything is factual? People are allowed to dream or aren't they?” the founder added. (“Il faudrait qu’on soit dans un monde où tout serait factuel. Les gens ont le droit de rêver ou ils n’ont pas le droit de rêver ?”).

In a follow-up email to NewsGuard, the founder told NewsGuard, “We do not publish fake news voluntarily and knowingly, and certainly not on health topics, and we are extremely careful when it comes to politics.” (“Nous ne publions pas de fake volontairement et sciemment et certainement pas pour les thèmes de santé et nous sommes extrêmement vigilant pour ce qui est de la politique désormais”). He added that in his previous interview with NewsGuard, he had said “a number of absurd things, and that it was insensitive on his part.” (“J’ai dit un nombre de choses aberrantes et c’était vraiment très maladroit de ma part”).

"We are willing to take down every article that proves wrong," he wrote, noting that articles were in the process of being taken down. ("Nous sommes prêts à supprimer tout article faussé").

The site also states on its About page that "We are not journalists or information professionals" and warns readers to "please visit the source of each article and check the integrity of the sources." ("Nous ne sommes pas des journalistes ni des professionnels de l'information" - "merci de bien visiter la source de chaque article et de vérifier l'intégrité des dites sources")

NouvelOrdreMondial does not have a news or opinion section. However, opinionated articles are not distinguished from news stories on the homepage, which is why NewsGuard has determined that it does not handle the difference between news and opinion responsibly.

For example, a July 2019 article, "Bypassing the Strait of Hormuz – Is it time to dust off the Trans-Arab Canal Project?," ("Contourner le détroit d'Ormuz - Il est temps de dépoussiérer le projet du canal Trans-Arabe") called an alternative route to the Iran-controlled passage "a strategic and tactical asset." ("atout stratégique et tactique") The article calls the nation of Qatar "screwed up, and that's 25% of the liquefied natural gas in the world." ("le Qatar est foutu, et c'est 25 % du gaz naturel liquéfié au monde") Asked about this article, the site's founder told NewsGuard in an email that his website "did not support Qatar, Saudi Arabia, Iran, the UAE, Yemen or any other actor in the region" ("Nous ne soutenons ni le Qatar, ni l'Arabie Saoudite, ni l'Iran, ni les EAU, ni le Yémen ni aucun acteur de la région").

Another July 2019 article, titled "Not the [French satire site] Gorafi: The NY Times calls on Trump to establish tighter links with Moscow" ("Pas le Gorafi : Le NY Times

exhorte Trump à établir des liens plus étroits avec Moscou”), stated that “the Times hastened to push everything down a memory hole, in an Orwellian fashion, in order to cover its own awful tracks, which lead, in a large way, to the hysteria and national infatuation of Russia.” (“le Times s’est empressé de tout pousser dans le trou de la mémoire à la manière d’Orwell afin de couvrir ses propres pistes ignobles qui ont contribué dans une large mesure à l’hystérie et à l’engouement national de la Russie”). The articles were not labeled as opinion.

In a July 2019 email to NewsGuard, the site’s founder said that he was in the process of making changes “to show readers that opinion articles are opinion, and not news.” (“Pour montrer aux lecteurs qu’il s’agit d’opinions et non d’informations d’actualité”).

“I am thinking of adding a label on the homepage next to every title,” he stated. (“Pour les articles d’opinions je songe à apposer une étiquette sur la page d’accueil à côté de chaque titre”).

Articles that are republished also sometimes add commentary to news stories, which also does not meet NewsGuard’s standard for differentiating news and opinion. The site’s founder told NewsGuard in an email, “We do not add personal commentary on 99.99% of the articles, they are translations and nothing else.” (“Nous n’apposons pas de commentaires personnels sur 99,99% des articles, ce sont des traductions et rien d’autre”).

NouvelOrdreMondial.cc does not articulate a corrections policy. The site’s founder provided NewsGuard with five stories that he said were corrected, which typically insert notes saying “It’s fake,” after the story’s headline. The founder said that the site has deleted other articles that have been debunked.

However, because the site has not removed or corrected multiple false articles that remain on the site, NewsGuard has determined that the site does not regularly issue effective corrections.

Transparency

The site's About page says that the site is run by "by a French resident in France" (par un français qui réside en France), with a link to a profile of "Emmanuel." Its About page says, "we (...) are not financed by a foreign government and we have never been" ("Nous (...) ne sommes pas financés par un gouvernement étranger et ne l'avons jamais été"). The Legal Notice ("mentions légales") and About pages also provide a general email address for NouvelOrdreMondial.

Because the site does not identify Emmanuel by his full name, NewsGuard has determined that NouvelOrdreMondial does not meet its standards for revealing ownership and financing and revealing who is in charge.

While most of the site's articles are typically republished from other websites and blogs, they are credited on the site to "Emmanuel." Because no biographical or contact information is available for him, NewsGuard has determined that the site does not meet its standard for providing information about content creators.

Emmanuel told NewsGuard in an email that he had decided to remain anonymous because "the site is simply a blog, not a media outlet" ("est un simple blog et pas un média"). In a subsequent telephone interview, he said that he was withholding his identity because he had received death threats following articles he wrote about Islam.

Advertisements are distinguished from editorial content and sponsored content is labeled.

History

NouvelOrdreMondial.cc was created in 2007.

The site's founder told NewsGuard in a phone interview that he created the blog by himself to finance his language studies, adding that *NouvelOrdreMondial* started publishing articles of low quality in 2012 to stay in business. In a follow-up email, he said it was actually in late 2013 or early 2014 that he started publishing lesser quality articles. "In 2012, the website published really interesting and quality articles," he said (" en 2012 le site publiait des articles vraiment intéressants et de qualité").

Correction: An earlier version of this Nutrition Label omitted the words "12th planet" from a quote from the site's founder. NewsGuard apologizes for the error.

Editor's Note: This Nutrition Label was updated on Feb.25, 2020.

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Sources

Ownership and Financing

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Interview with the site's founder

Content

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