

# liebeisstleben.de

An anonymously run website covering health, lifestyle, and spirituality. The site has published false and misleading claims about vaccines and the COVID-19 virus.



**Proceed with caution: This website severely violates basic standards of credibility and transparency.**

## Ownership and Financing

The site's ownership is unclear. On the site's About Me page, a woman identified only as "Allure" states that she is the owner. According to the Imprint page, the site is owned by Intergate Blog Safe, a company based in Hesse. However, NewsGuard could not find a registration for a company under that name. The company phone number listed on the site was no longer in service.

The site runs advertising. It also lists "partners" — including right-wing and conspiratorial book publisher Kopp Verlag as well as an online seller of books on natural health remedies — although it is unclear what these partnerships entail.

## Content

On the About Me page, Allure writes that the site's mission is "to pass on the knowledge I have gained to others and to share it with those who are searching, no matter in which areas." The site covers lifestyle and health topics, with dedicated sections for Love, Life, Health, Nutrition, Astrology, and Spirituality. Health articles often promote unsubstantiated natural cures and are critical of vaccines and chemotherapy.

Typical articles have run under headlines including "What do you know? - Biosensor under the skin to prevent pandemics in the future" ("Was sagt man denn dazu ?? - Biosensor unter der Haut soll Pandemien künftig verhindern"); "Astrological lunar calendar and daily energy for March 10th - Moon in Virgo to Libra" ("Astrologischer Mondkalender und Tagesenergie für den 10. März - Mond in Jungfrau zu Waage"); and "What Nutella has to do with cancer" ("Was Nutella mit Krebs zu tun hat").

At the top of a section titled Medical Scandals (Medizinskandale), the site states that the "most successful therapies" have been "kept secret for commercial reasons, ever since the powerful pharmaceutical lobby declared all diseases a political

**Score: 0/100**

- ✗ Does not repeatedly publish false content (22 points)
- ✗ Gathers and presents information responsibly (18)
- ✗ Regularly corrects or clarifies errors (12.5)
- ✗ Handles the difference between news and opinion responsibly (12.5)
- ✗ Avoids deceptive headlines (10)
- ✗ Website discloses ownership and financing (7.5)
- ✗ Clearly labels advertising (7.5)
- ✗ Reveals who's in charge, including any possible conflicts of interest (5)
- ✗ The site provides names of content creators, along with either contact or biographical information (5)

*Criteria are listed in order of importance.*

[More information.](#)

issue." The section provides a list of common ailments, such as arthritis and cancer, with each item linking to books in an online store on natural treatments.

#### Credibility

The site's articles typically do not feature original reporting. Some articles cite information from reputable news sources, such as Focus and Tagesspiegel, with added commentary from the site. However, most articles rely on YouTube videos, personal blogs, and sites such as NaturalNews.com and Connectiv.events that NewsGuard found to be unreliable.

Liebeisstleben.de itself has frequently published false and misleading claims, including about the 2020 coronavirus outbreak.

For example, a February 2020 article titled "Healing with numeric codes: Formula and numeric code for the protection and cure of the coronavirus" ("Heilen mit Zahlen-Codes: Formel und Zahlen-Code für den Schutz und die Heilung des Corona-Virus") makes the outlandish claim that a six-digit numeric code "can be used to protect from and cure the coronavirus." According to the article, because "the coronavirus is a particularly great danger..., a particularly large number is needed here." Readers were urged to "print out this code for yourself and hang it up, so it can radiate and work everywhere."

A March 2020 article titled "Coronavirus: Background and the real operation" ("Corona Virus: Hintergründe und die wirkliche Betätigung") claimed that the COVID-19 outbreak was a "sham epidemic" created by the WHO and CDC, stating, "Never forget that the World Health Organization (WHO) - together with the US Centers for Disease Control (CDC) - operates this sham epidemic on the medical side." According to the article, "different players in different parts of the power ladder benefit from it," including the pharmaceutical industry, which "is allowed to sell huge quantities of highly toxic antiviral drugs and develop and sell an enormously profitable toxic vaccine."

The article, which provides no sources or evidence for these claims, was first published on the anonymous, conspiratorial Swiss website Dudeweblog.Wordpress.com. There is, of course, no

evidence that WHO and CDC are somehow directing the pandemic or that it was generated for the benefit of the pharmaceutical industry.

A January 2020 article titled "Vaccination - hundreds of cancer genes are specifically integrated into the MMR vaccine" ("Impfung – Hunderte von Krebsgenen werden gezielt in den MMR-Impfstoff eingebaut") claimed that "MMR vaccines are deliberately designed to cause cancer," as a "business model for big pharma that produces vaccines and cancer drugs at a profit." The article was based on stories from HumansAreFree.com and NaturalNews.com, sites NewsGuard has found to be unreliable.

To support the claim that vaccines are deliberately cancerous, the article linked to FDA and CDC sites that list two cells used to produce vaccines, called WI-38 and MRC-5. According to the article, both of these ingredients were derived from a "specific human (aborted) baby whose genes have been modified to produce cancer."

While it is true that both cell lines were derived from a fetus aborted in the 1960s, there is no support for the claims that they are cancerous or have been modified to cause cancer. Multiple studies have found MRC-5 cells to be safe and effective use in vaccines for measles, mumps, rubella, and hepatitis A. According to multiple scientific reports, including a July 2019 article published by the U.S.-based Dana-Farber Cancer Institute, there is no link between vaccines and an increased risk of cancer.

A March 2019 article titled "Vaccination - The measles lie - truth and deception around a harmless childhood disease" ("Impfung - Die Masern-Lüge - Wahrheit und Täuschung rund um eine harmlose Kinderkrankheit") claimed that the MMR vaccine is "ineffective" and that "a medical benefit for vaccinated people has never been proven." It further claimed that measles were a "harmless childhood disease" that could even lead to "developmental breakthroughs."

Decades of scientific evidence has demonstrated the MMR vaccine's effectiveness in preventing measles. In a January 2020 statement, the World Health Organization stated that "The measles vaccine has been in use since the 1960s. It is safe, effective and inexpensive." The Robert Koch Institute in Germany

stated in a February 2020 that, "Numerous studies conducted worldwide show that 92% of those vaccinated against measles are protected against measles disease after only one vaccination". The WHO has declared measles as "highly contagious" and "an important cause of death among young children globally."

Because Liebeisstleben.de has frequently published false or unsubstantiated health claims, NewsGuard has determined that the site repeatedly publishes false information and headlines, and that it does not gather and represent information responsibly.

Liebeisstleben.de does not articulate a corrections policy, and NewsGuard did not find corrections on the site.

The site does not disclose a political or ideological agenda, yet frequently includes opinion in news articles.

For example, a March 2020 article titled "The final battle is on - the beginning of the big crash" ("Der Endkampf ist eröffnet – Der Anfang vom großen Crash") stated, "You have noticed that those in politics do nothing for their people, exactly the opposite has always been the case, right? But everyone kept going to the polls, still hoping to change something like that, but that's over now."

Another March 2020 article, titled "Mainstream convicted: The press confesses to the manipulation of images" ("Mainstream überführt: Lügenpresse gesteht kleinlaut die Manipulation von Bildern"), stated, "Every lie and manipulation of the mainstream, however small, must be exposed and those responsible must be pilloried."

A January 2020 article titled "Humanity needs a way without deadly chemotherapy - What you should know about chemotherapy..." ("Die Menschheit braucht einen Weg ohne die tödliche Chemotherapie – Was Sie über Chemotherapie wissen sollten...") stated that "The senseless mutilation (surgery), burning (radiation) and poisoning (chemotherapy) that is cynically passed off as medicine is legalized torture and legalized murder under the guise of 'science' to secure and maximize the billions in profits of the powerful global pharmaceutical industry and its criminal lobby."

Because Liebeisstleben.de does not disclose an agenda and frequently publishes opinionated statements in news articles, NewsGuard has determined that the site does not handle the difference between news and opinion responsibly.

The site did not respond to two NewsGuard emails inquiring about the articles cited above and the site's editorial practices, including its approach to corrections and handling of news and opinion.

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#### Transparency

Although the site's Imprint page names a company as its owner, NewsGuard was unable to confirm the existence of the company from registration records or any other source. Moreover, the site does not say who owns the company, other than the person who identifies herself only with a first name. Therefore, NewsGuard has determined that Liebeisstleben.de does not meet the standard for disclosing ownership.

The site does not identify any editorial leaders.

Most articles are attributed to "Allure," but no contact or biographical information is provided about this person or any other content creators.

Some paid content on the site is not labeled as such. The site frequently publishes articles that contain promotional content for various products, such as Vitamin C, CBD oil, and various health supplements, that link to ecommerce sites selling the products, without indicating the commercial nature of the content.

For example, a November 2019 article on CBD products for pets included several promotional photos of CBD products and links to online stores selling the products. The photos and links were not labeled as advertising and did not make it clear to the reader that they would lead to an e-commerce site.

The site did not respond to two NewsGuard emails inquiring about its lack of disclosure regarding ownership, editorial leadership, and content creators, and about its labeling of paid content.

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#### History

Articles on the site date to 2015.

**Written by:** [Marie Richter](#)

**Edited by:** [Eric Efron](#), [John Gregory](#), [Florian Meißner](#)

## Sources

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### Ownership and Financing

<https://liebeisstleben.de/impressum/>  
<https://liebeisstleben.de/2019/02/11/achtung-medizinskandale/>

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### Content

<https://liebeisstleben.de/2019/01/23/wissenswert-honigbienen-erkennen-lungen-haut-und-bauchspeicheldruesenkrebs/>  
Example headlines:  
<https://liebeisstleben.de/2020/03/09/was-sagt-man-denn-dazu-biosensor-unter-der-haut-soll-pandemien-kuenftig-verhindern/>  
<https://liebeisstleben.de/2020/03/10/astrologischer-mondkalender-und-tagesenergie-fuer-den-10-maerz-mond-in-jungfrau-zu-waage/>  
<https://liebeisstleben.de/2019/02/19/was-nutella-mit-krebs-zu-tun-hat/>

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### Credibility

General sourcing:  
<https://liebeisstleben.de/2020/03/10/asteroidenwarnung-asteroid-mit-kurs-auf-erde-die-nasa-verfolgt-einen-asteroiden-mit-4-km-durchmesser-ende-der-zivilisation/>  
<https://liebeisstleben.de/2020/01/15/koennen-tiere-in-die-zukunft-sehen-wenn-du-wissen-willst-wie-tiere-fuehlen-video/>  
<https://liebeisstleben.de/2020/02/08/corona-virus-einsperren-ohne-eine-vorwarnung-quarantaene-mit-dem-schweissgeraet-staedte-strassen-gebaeude-und-tueren-in-china-werden-verriegelt/>  
<https://liebeisstleben.de/2020/03/09/ist-jfk-jr-am-leben-verschwörungstheorie-was-ist-dran-video/>  
<https://liebeisstleben.de/2020/03/08/mainstream-ueberfuehrt-luegenpresse-gesteht-kleinlaut-die-manipulation-von-bildern/>  
<https://liebeisstleben.de/2020/03/03/betreutes-denken-coronavirus-der-heiligenschein-vom-deep-state/>  
<https://liebeisstleben.de/2020/01/19/gesundheitsminister-jens-spahn-verdiente-an-lobbyarbeit-fuer-pharmasektor-und-hat-unsere-gesundheit-und-die-unserer-kinder-an-die-pharma-verkauft/>

<https://liebeisstleben.de/2020/03/09/hochexplosiv-friedrich-merz-und-black-rock-wie-die-plaene-sind-sein-sohn-deckt-auf-video/>

COVID-19:

<https://liebeisstleben.de/2020/02/26/heilen-mit-zahlen-codes-formel-und-zahlen-code-fuer-den-schutz-und-die-heilung-des-corona-virus/>

<https://web.archive.org/web/20200305211342/https://liebeisstleben.de/2020/02/26/heilen-mit-zahlen-codes-formel-und-zahlen-code-fuer-den-schutz-und-die-heilung-des-corona-virus/>

<https://liebeisstleben.de/2020/03/08/corona-virus-hintergruende-und-die-wirkliche-betaetigung/>

<https://www.nature.com/articles/s41586-020-2012-7>

Cancer vaccines:

<https://liebeisstleben.de/2020/01/03/impfung-hunderte-von-krebsgenen-werden-gezielt-in-den-mmr-impfstoff-eingebaut-video/>

<https://www.nature.com/news/a-culture-of-consent-1.13262>

[https://www.corieil.org/0/Sections/Search/Sample\\_Detail.aspx?Ref=AG06814-N&PgId=166](https://www.corieil.org/0/Sections/Search/Sample_Detail.aspx?Ref=AG06814-N&PgId=166)

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5689800/>

MMR vaccine:

<https://liebeisstleben.de/2019/03/01/impfung-die-masern-luege-wahrheit-und-taeuschung-rund-um-eine-harmlose-kinderkrankheit/>

[https://www.rki.de/SharedDocs/FAQ/Impfen/MMR/FAQ\\_Uebersicht\\_MSG.html](https://www.rki.de/SharedDocs/FAQ/Impfen/MMR/FAQ_Uebersicht_MSG.html)

<https://www.who.int/immunization/diseases/measles/en/>

<https://www.cdc.gov/measles/vaccination.html>

Unlabeled opinion:

<https://liebeisstleben.de/2020/03/09/der-endkampf-ist-eroeffnet-der-anfang-vom-grossen-crash/>

<https://liebeisstleben.de/2020/03/08/mainstream-ueberfuehrt-luegenpresse-gesteht-kleinlaut-die-manipulation-von-bildern/>

<https://liebeisstleben.de/2020/01/09/die-menschheit-braucht-einen-weg-ohne-die-toedliche-chemotherapie-was-sie-ueber-chemotherapie-wissen-sollten/>

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Transparency

Unlabeled ads:

<https://liebeisstleben.de/2020/02/28/faktcheck-org-vitamin-c-soll-kein-schutzschild-sein-was-fuer-ein-hohn/>

<https://liebeisstleben.de/2019/11/04/cbd-fuer-vierbeiner-so-hilft-cannabidol-bei-tieren-katzen-hunden-pferden/>

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History

[https://www.google.com/search?q=site%3Aliebeisstleben.de&rlz=1C1CHBD\\_enUS867US867&biw=1280&bih=578&source=Int&tbs=cdr%3A1%2Ccd\\_min%3A1%2F1%2F2012%2Ccd\\_max%3A10%2F1%2F2015&tbm=](https://www.google.com/search?q=site%3Aliebeisstleben.de&rlz=1C1CHBD_enUS867US867&biw=1280&bih=578&source=Int&tbs=cdr%3A1%2Ccd_min%3A1%2F1%2F2012%2Ccd_max%3A10%2F1%2F2015&tbm=)