energytherapy.biz

A website run by two self-described "energy healing" practitioners that promotes unsubstantiated health claims, including the false claim that vaccines are linked to autism.

Ownership and Financing

EnergyTherapy.biz is owned by Jaime and Jennifer Tanna, according to the LinkedIn profile for the London couple's business, which is also called Energy Therapy. The Tannas say on the website that they are active practitioners of Reiki, a Japanese "energy healing" practice based on the premise that a therapist can promote physical or emotional healing by placing their hands on or over a client's body.

The site runs advertisements. It also sells services offered by the Tannas, such as Reiki treatments starting at £35 for a 30-minute session, as well as online "energy therapy" sessions and tarot card readings.

Content

The About Us section on EnergyTherapy.biz describes the site as "dedicated to all those on a journey of self-discovery. We offer energy-based treatments, courses and workshops, together with articles and inspiring gifts to support those seeking to reconnect with their true self, that which embraces and yet transcends the day to day personality."

The site covers subjects such as alternative medicine, astrology, spirituality, and meditation. Stories frequently tout the purported health benefits of various services offered by the site's co-founders, in articles with headlines such as "Why You Need To Get Upside Down! Inversions In Yoga For Health And Wellbeing!" and "How To Heal Yourself By Talking To Your Body!"

EnergyTherapy.biz also provides basic information about alternative medicine practices such as Reiki. The site's Quotes section includes inspirational quotes from public figures ranging from Nelson Mandela to Marianne Williamson.

Credibility

EnergyTherapy.biz has repeatedly published false claims about vaccines, including the debunked link between vaccines and autism. For example, a May 2019 article titled "Mercury in Vaccines: Exposing the Truth" suggested that a mercury-based preservative used in vaccines called thimerosal can cause autism. The article stated, "The best science suggests that thimerosal's complete removal from vaccines is likely to prompt a significant decline in autism. For example, a 2013 study by the US Centers for Disease Control in Prevention in JAMA Pediatrics shows a 33 percent drop in autism spectrum disorder in Denmark following the 1992 removal of thimerosal from Danish vaccines."

The article misrepresents the conclusion of the CDC study, which examined how frequently siblings of autistic children in Denmark were diagnosed with autism themselves, and not the rate of autism among the general population. A 2003 study published in the journal Pediatrics found autism diagnoses increased in Denmark after the country discontinued using vaccines with thimerosal.

Older articles that are accessible on the site have promoted the debunked vaccine-autism link by relying on questionable research. For example, an August 2017 article, "Study: Vaccinated Children Are Four Times More Likely To Suffer From ADHD to Autism," is based on a 2016 study that was published online by the journal Frontiers in Public Health, which concluded vaccinated children were at greater risk of developing autism than the unvaccinated based on an online survey of approximately 400 mothers of home-school children. The article states "Autism Spectrum Disorder was 4 times more common in the vaccinated group."

Although it was published online, Frontiers in Public Health stated that the study was "previously accepted but not published" in its print publication, according to RetractionWatch, a news site that covers retractions in research publications. The research was funded by two
A March 2020 article headlined "COVID-19: Do Draconian Measures Signify a Move to a Totalitarian Global State?" suggested that 5G cell phone technology is linked to the COVID-19 virus. "People in Wuhan were falling over dead with 5G, having seizures, and heart arrhythmia, and also a dry cough that attacks the lungs," the article said.

There is no evidence that health effects from the COVID-19 virus are connected to 5G, according to fact-checking articles published in 2020 by FullFact.org and Reuters. A March 2020 report from the International Commission on Non-Ionizing Radiation Protection, a Germany-based organization that studies the health effects of non-ionizing radiation such as radio waves, found no evidence that 5G exposure posed a risk to human health. The U.S. Food and Drug Administration says on its website that "to date, there is no consistent or credible scientific evidence of health problems caused by the exposure to radio frequency energy emitted by cell phones."

EnergyTherapy.biz has often posted articles that claim without evidence that natural remedies are effective. For example, a May 2019 article, "The True Cause of Headaches & Migraines — And How Celery Juice Helps!" stated that "celery juice addresses all of the various root causes of headaches and migraines." The article provides no scientific evidence to back this statement. A March 2019 article made a number of unfounded health claims about celery juice in its headline: "10 Incredible Health Benefits of Celery Juice That You Don’t Know About: Fight Autoimmune, Restore Adrenal, Eradicate Stress, Detox Your Liver and More." The article provided no evidence to back its claims.

According to the Mayo Clinic, Johns Hopkins Medicine, and the British Dietetic Association, there is little evidence that detox diets or juices remove toxins from the body. A January 2019 article published by the Cleveland Clinic said the liver "can do the heavy lifting in eliminating toxins from your body."

"Celery juice isn’t bad for you. But we shouldn’t fool ourselves into thinking that it can reverse an unhealthy diet, make us lose weight or cure our ailments," the Cleveland Clinic article added.

EnergyTherapy.biz has also presented unsubstantiated health claims as fact to sell services provided by the Tannas. For example, the page where visitors can book Reiki treatments with the Tannas states that their sessions "can help with a wide range of health problems and issues," ranging from anxiety to high blood pressure to hyperthyroidism. The US National Center for Complementary and Integrative Health has said that while Reiki has not been shown to be harmful, it "hasn’t been clearly shown to be effective for any health-related purpose."

"There’s no scientific evidence supporting the existence of the energy field thought to play a role in Reiki," the center said.

Because EnergyTherapy.biz has promoted false and unsubstantiated health claims in its news articles and headlines, NewsGuard has determined that the site repeatedly publishes false content, does not gather and present information responsibly, and fails to avoid deceptive headlines.

The site does not articulate a corrections policy and NewsGuard could not find corrections on the site.

EnergyTherapy.biz does not label any articles as opinion. While stories often include opinionated statements about health topics, the site’s About Us page makes its perspective promoting alternative medicine clear, which is why NewsGuard has determined that EnergyTherapy.biz handles the difference between news and opinion responsibly.

NewsGuard did not receive a response to three emails sent to the site’s general email address and two messages sent through its contact form seeking comment on the site’s history of publishing false and unsubstantiated health information in articles and headlines and its approach to corrections.
ianna as the site's co-founders, Jaime ianna is named as director and
Jennifer is listed as managing director.

The page also includes their biographies, but their ownership of the site
is not explicitly disclosed.

The Contact Us page includes a general contact form and a general
email address.

Most articles are credited to authors, and provide their biography at
the bottom of the page. In some cases, articles only credit "Energy
Therapy" and provide a biography of both Jaime and Jennifer Tanna. No
individual contact information is provided.

Although banner ads are generally distinguishable from editorial
content, the site regularly links to the Tannas' paid services within
articles.

For example, articles such as "Tarot and Archetypes: How does the
Tarot actually work?" include links to book a Tarot card session with the
site's co-founders. Because the website frequently includes ads for its
services within articles presented as news, NewsGuard has determined
that the site does not meet its standard for clearly labeling advertising.

NewsGuard did not receive a response to three emails sent to the site's
general email address and two messages sent through its contact form
seeking comment on the site's lack of ownership disclosure and failure
to clearly label advertising.

Editor's Note: This Nutrition Label was updated on March 27, 2020.

History
The site's domain name was registered in July 2005.

Written by: John Gregory
Edited by: Anna-Sophie Harling, Amy Westfeldt, Richard Sambrook

Send feedback to NewsGuard: Click Here

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