The site's Legal Notice page (Mentions legales) states that LeMediaPourTous.fr is owned by the nonprofit Le Média Pour Tous, which is based in Paris. The nonprofit's stated mission is the "publication of news reports, documentaries and information of all sorts for all audiences, using different existing and future media formats," according to the Journal officiel des Associations. ("Objet : diffusion pour tous les publics de reportages, documentaires et informations de toutes sortes en utilisant les différents canaux de diffusion existant et à venir, sans exclusive de support.")

The site's domain is registered to Reportages Pour Tous, another Paris-based nonprofit that promotes and publishes the work of journalist Vincent Lapierre, according to Journal officiel des Associations. Lapierre, the site's current publishing director, previously worked for the far-right nationalist site Égalité et Réconciliation whose founder, Alain Soral, has been convicted numerous times, including for incitement to racial hatred.

The website does not run advertising and generates revenue from subscriptions and donations. In February 2020, Lapierre posted a video on the site offering subscriptions for two euros a month, stating, "The major media receive hundreds of millions of euros in subsidies to spit in our faces their manipulation and propaganda, we have to do it only thanks to you." ("Les grands médias reçoivent des centaines de millions d'euros de subventions pour nous cracher à la gueule leur manipulation et leur propagande, nous on doit faire uniquement grâce à vous").

The site also links to the page of a publisher which sells a biography of Hugo Chavez written by Lapierre.
The site covers national and international politics and produces videos on political demonstrations. Most content is based on, or republished from, other news sites, including Libération, Ouest France, and 20 Minutes, with added commentary. Coverage is often critical of President Macron’s administration and supportive of Yellow Vest protesters’ economic demands. Articles about French and European Union politics typically promote anti-immigration and anti-globalist policies.

At the bottom of its homepage, Le Média Pour Tous (which means “Media For All” in French) describes itself as a “re-information site” that is “for 100% independent journalism in the field.” (“LeMediaPourTous.fr est un site de réinformation dont Vincent LAPIERRE est le porte-parole. Pour un journalisme de terrain 100% indépendant.”) (“Re-information” is a term widely used by far-right websites to describe its opposition to news offered by mainstream media.) According to the donations page, the site’s purpose is to “produce honest news reports in the field and not grant a news monopoly to the mass media” (“afin de produire des reportages de terrain honnêtes et ne pas laisser le monopole de l’information aux médias de masse.”) In an interview with Breizh.info, a site that Newsguard found to be unreliable, Lapierre said: I am "well aware that we are waging a real information war, that of the people against their ‘elites’ who until recently held a monopoly on the production of information."

The homepage organizes content into sections including #MacronResignation (#MacronDemission), #Freedomofexpression (#Libertedexpression), Economy (Économie), Geopolitics (Géopolitique), and French politics (Politique Française). The homepage also hosts videos produced by Le Média Pour Tous that typically consist of interviews with protesters at marches and rallies across France, along with commentary.
Typical headlines have included “Pediatric emergencies: more than 17,000 beds eliminated to save money” (“Urgences pédiatriques : plus de 17.000 lits fermés pour faire des économies”); “Polish members of the European Parliament consider France to be a dictatorship” (“Des eurodéputés polonais considèrent la France comme une dictature”); and "Insecurity explodes in Paris, according to police report" (“L’insécurité explose à Paris selon un rapport de la préfecture”).

LeMediaPourTous.fr articles often cite sources including Boulevard Voltaire, Sputnik France, and TV Libertés.com that NewsGuard has found to be unreliable. LeMediaPourTous.fr itself has published false and misleading information.

For example, in February 2020, Le Média Pour Tous published an article titled “Coronavirus: An effective treatment reportedly found!” (“Coronavirus : un traitement efficace aurait été trouvé!”). The article stated that Chinese scientists have found the anti-malaria drug chloroquine to be a “simple, cheap, and efficient treatment” against the Wuhan coronavirus. According to the article, “It just takes 500mg of chloroquine for 10 days to see a clear improvement, and to cure the disease.” (“Cette molécule soigne de manière efficace les patients atteints du virus... Il suffit de 500 mg de chloroquine pendant 10 jours pour voir une nette amélioration, et guérir de la maladie.”)

As of February 2020, clinical trials were ongoing in China for the use of chloroquine in treating COVID-19 associated pneumonia, but no public authority has approved such a use of the drug. The French Ministry of Health has warned against chloroquine treatment claims, stating in a February 2020 tweet that "no rigorous study published in an international, independently peer-reviewed journal shows the effectiveness of chloroquine (Nivaquine) to fight against infection with Coronavirus in humans." ("Aucune étude rigoureuse, publiée dans une revue internationale à comité de lecture indépendant, ne démontre l'efficacité de la #chloroquine (Nivaquine)
pour lutter contre l'infection au #CoronavirusFrance chez l'être humain." There is no specific antiviral treatment recommended for COVID-19, according to the U.S. Centers for Disease Control and Prevention.

In December 2019, the site published an article titled "Chemical attack in Syria: the revelations of WikiLeaks that the media keeps silent" ("Attaque chimique en Syrie : les révélations de WikiLeaks que les médias taisent"), which claimed that there is not enough evidence to show that the Syrian government of Bashar al-Assad was responsible for the chemical attack in Douma, Syria, in April 2018.

"WikiLeaks has just published a new salvo of documents proving that the official report concerning the bombing of Douma in Syria was oriented to accredit the thesis of a chemical attack sponsored by the government of Bashar al-Assad," the article stated. ("WikiLeaks vient de publier une nouvelle salve de documents prouvant que le rapport officiel concernant le bombardement de Douma en Syrie a été orienté pour accréditer la thèse d'une attaque chimique commanditée par le gouvernement de Bachar el-Assad.") The article cited as a source leaked documents about a fact-finding mission by the Organisation for the Prohibition of Chemical Weapons (OPCW).

In fact, the leaked documents do not support the claim that the incident was "designed to frame the Syrian government," according to the European Union's fact-checking unit EU vs. Disinfo. The final OPCW report on the Douma attack concluded that "the use of a toxic chemical as a weapon took place." The Kremlin's claims that Syria did not use chemical weapons on its citizens in Douma have been contradicted by first-person accounts, photos, and videos documenting the victims, and reports from the United Nations and the French Ministry of Foreign Affairs.

In April 2019, the site re-published a Sputnik article advanced Russia's claim that French and Belgium secret services were implicated in the staging of a chemical attack in the Idlib province of northwest Syria. The article claimed that, according to the Russian
Defense Ministry’s Centre for Reconciliation in Syria, “this provocation under the supervision of the Belgian and French services” was part of a plan “to then accuse the Russian Aerospace Forces and the Syrian government army of carrying strikes against civilians.” (“des radicaux préparent cette provocation sous la supervision des services belges et français pour accuser par la suite les Forces aérospatiales russes et l’armée gouvernementale syrienne d’avoir porté des frappes contre les civils.”)

The French Ministry of Foreign Affairs called the story an “outright lie” and propaganda “by Russian and Syrian authorities” (“mensonge grossier”) The Belgian Ministry of Defence stated that “Belgium respects the Chemical Weapons Convention and does not participate in this kind of military action.” (“La Belgique respecte la convention sur l’interdiction des armes chimiques et ne participe pas à ce genre d’actions militaires.”) In September 2019, U.S. Secretary of State Mike Pompeo announced that the United States found that the Russian-backed government of Syrian President Bashar al-Assad had used chlorine as a chemical weapon in a May 2019 attack against insurgents in Idlib.

Because Le Média pour Tous has published misleading stories and discredited conspiracy theories, NewsGuard has determined that the site repeatedly publishes false content, fails to avoid deceptive headlines, and does not gather and present information responsibly.

Le Média pour Tous does not state a corrections policy, and NewsGuard could not find corrections on the site.

The site does not disclose an agenda or political perspective. Some articles on the site are labelled as opinion columns. However, news stories often include opinion.

For example, an October 2019 news story stated that question-and-answer sessions with the government at the French National Assembly are “a place of great speeches with no future and it’s even truer than ever under the Macron presidency.” (“Un lieu de grands
discours sans lendemain et c’est encore plus vrai que jamais sous la Présidence Macron.”) The same month, the site published an unlabelled article about Brexit, which stated that “The European Union is not democracy. It’s even the opposite!” (“L’Union Européenne n’est pas la démocratie. S’en (sic) est même le contraire!”)

In December 2019, the site published an unlabelled article about the refugee situation in France that stated that the “migratory wave, often unwelcome and packed into tents under Parisian bridges or camps in Calais, causes societal problems, insecurity, unhealthy conditions and very often a cultural clash. So anything goes when it comes to convincing people that this mass phenomenon is a good thing.” (“Cette vague migratoire, souvent mal accueillie et entassée dans des tentes sous des ponts parisiens ou des camps à Calais, provoque des problèmes de société, d’insécurité, d’insalubrité et bien souvent un choc des cultures. Alors, tous les moyens sont bons pour convaincre les gens que ce phénomène de masse est une bonne chose.”)

Because LeMediaPourTous.fr promotes nationalist, anti-Macron opinion in its news coverage without disclosing its point of view, NewsGuard has determined that the site does not handle the difference between news and opinion responsibly.

Le Média pour Tous did not respond to two emails and one phone call seeking comment about the articles and headlines cited above, the lack of corrections, and the site’s approach to opinion.

Le Média pour Tous discloses on its Legal Notice page that it is owned by the nonprofit Le Média Pour Tous. However, it does not provide information about its financing or donors, which does not meet NewsGuard’s ownership disclosure standard for nonprofits.

The Legal Notice page names its publishing director, Vincent Lapierre. Readers can contact the site via an online form on its contact page.
Most articles do not include author names, and the site does not provide contact or biographical information for its journalists.

Le Média pour Tous did not respond to two emails and one phone call requesting comment on the site’s lack of disclosure about its donors and content creators.

The site does not run advertisements.

**History**

Vincent Lapierre left Egalité et réconciliation in 2018 to help launch Le Média Pour Tous.

Lapierre’s favorable coverage of the Yellow Vests movement through dozens of videos earned him media notoriety, and he has been one of the few members of the press to be invited to the protests by movement leaders.

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**Edited by:** Eric Effron, Chine Labbe, Yves Clarisse

Send feedback to NewsGuard: [Click Here](#)

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