An anonymously operated website that has promoted ineffective treatments for cancer and COVID-19.

Ownership and Financing

NewsGuard could not determine who or what owns HolisticHealth.one. The website does not disclose information about its ownership or financing.

According to the site’s About page, HolisticHealth.one is part of a larger network of eight sites focused on alternative medicine and home remedies, including HomeopathicMedicine.one, MindBodySpirit.com, EliteFitness.one, and Zeolite.one.

The site runs advertisements.

Content

On its About page, HolisticHealth.one says its “interest is to bring together the best of modern science and technology and combine it with the time-tested and human-verified wisdom of our ancestors for the best natural healing, health, nutrition, and performance regimens known on our planet.” The website divides content into sections including General Health, Natural Remedies, Nutrition, Therapies, and Water Purification.

Articles on the homepage often cover the use of natural remedies for ailments including insomnia, food poisoning, sinus infection, and depression. A General Health section directs readers to articles about radiation detection and prevention, vaccine safety, and nutrition. Typical headlines include “Food Additives—The Killers in Your Cupboard,” “How to Boost Your Immune System,” and “Are Vaccines Safe?”

Holistic Health’s Natural Remedies section includes an A-Z list of health conditions ranging from acne to hypothyroidism to yeast infections, as well as articles covering natural remedies for that ailment.

Credibility

HolisticHealth.one has repeatedly promoted unproven

Score: 22.5/100

- Does not repeatedly publish false content (22 points)
- Gathers and presents information responsibly (18)
- Regularly corrects or clarifies errors (12.5)
- Handles the difference between news and opinion responsibly (12.5)
- Avoids deceptive headlines (10)
- Website discloses ownership and financing (7.5)
- Clearly labels advertising (7.5)
- Reveals who's in charge, including any possible conflicts of interest (5)
- The site provides names of content creators, along with either contact or biographical information (5)

Criteria are listed in order of importance. More information.
treatments for a number of illnesses, including the
COVID-19 virus.

For example, in an April 2020 article titled “Treatment for Coronavirus,” the site listed colloidal silver, a liquid substance containing silver particles, as one of several “natural remedies” for the disease. “Nano Colloidal Silver is a potent and powerful immune system simulator and protects you against other types of viral and bacterial infections as well as cancers,” the article said. “It is naturally anti-viral, anti-bacterial, anti-fungal, and anti-microbial.”

The U.S. Food and Drug Administration has repeatedly warned against the use of colloidal silver, issuing an advisory in October 2009 warning that consuming it could cause a condition called argyria, a permanent bluish-gray discoloration of the skin, nails, and gums.

Helene Langevin, director of the National Institutes of Health’s National Center for Complementary and Integrative Health, told The Associated Press in February 2020, “There are no complementary products, such as colloidal silver or herbal remedies, that have been proven effective in preventing or treating this disease (COVID-19), and colloidal silver can have serious side effects."

The same HolisticHealth.one article supported the idea of keeping one’s body alkaline—or non-acidic— to prevent coronaviruses and other diseases. The article claimed, “Pathogens like viruses and bacteria can’t survive very long in an alkaline body, so it is very important to keep your body in an alkaline state. Diseases thrive in an acidic body, and simple sugars and processed foods are highly acidic, so choose green vegetable juices and a good high pH alkaline water.” The article encouraged readers to buy an alkaline water ionizer “and your body will be highly oxygenated, alkaline, resistant to disease and inflammation, and vibrantly healthy.”
Claims about the health benefits of consuming alkaline water or foods are not supported by scientific evidence. Consuming water or foods with a higher pH level cannot change the pH level in your blood, according to an April 2018 article published by the University of Texas MD Anderson Cancer Center.

The same April 2020 article also promoted vitamin C as a natural remedy for the COVID-19 virus. “8 grams of vitamin C at the first sign of infection can help stop the virus from shedding and replicating, leading to a short time of illness,” the article said.

The World Health Organization has stated that taking vitamin C is not an effective remedy for the COVID-19 virus. Vitamin C has some marginal benefits for the common cold, such as reducing the duration of symptoms if it is taken before catching the cold, but those benefits can be achieved with a diet that includes 200 milligrams of vitamin C, according to Harvard Health Publishing. The dosage recommended by the HolisticHealth.one article is 40 times higher.

HolisticHealth.one often promotes zeolites, a class of minerals containing aluminum and silicon compounds, as a cure for numerous ills. The website’s A-Z list of natural remedies is topped by its “#1 Remedy,” which links to a February 2020 article dedicated to zeolite, which said, “Zeolite is so powerful that it stops cancer tumor growth and prevents it from coming back.”

The story claimed that zeolite quells tumor growth by dissolving the outer layer of a tumor “so it is visible to your immune system,” and said that “the powerful zeolite cancer and antiviral properties of zeolite have been lab-tested and verified.”

Memorial Sloan Kettering Cancer Center has stated on its website that zeolites have not been shown to treat cancer or other conditions in humans, and there are no published data to support zeolites’ use as a cancer therapy. Sloan Kettering added that erionite, a type of natural fibrous zeolite, has actually been found to cause cancer when inhaled.
HolisticHealth.one has also promoted the false claim that vaccines can cause autism. An October 2019 article in the site’s General Health section titled “Are Vaccines Safe?” stated, “Vaccines actually can cause autism...among many illnesses!”

The U.S. Centers for Disease Control and Prevention, as well as other health and science authorities including the U.K. National Health Service and the World Health Organization, have repeatedly stated that there is no link between vaccines and autism based on an abundance of scientific evidence.

An April 2020 article posted on HolisticHealth.one, titled “Holistic Treatment of Cancer,” promotes a number of unproven natural therapies for treating cancer, including the use of ellagic acid, a naturally occurring compound found in foods including red raspberries and walnuts. The article said that ellagic acid “is a cancer preventative and tumor reducer,” noting that “it is safe for your immune cells but causes apoptosis (cell death) for cancer cells.”

Some laboratory and animal studies have suggested that ellagic acid has anticancer properties. But, as Memorial Sloan Kettering Cancer Center says on its website, human data on the subject are lacking and “there is no evidence to support its use for cancer treatment.” A June 2014 review published in the peer-reviewed journal Cancer Biology & Medicine suggested ellagic acid “may have preventive and therapeutic potential against human cancers” but acknowledged that its bioavailability is “very low,” meaning it is not absorbed very efficiently into the human body.

Because HolisticHealth.one articles have promoted false and unsubstantiated health claims, NewsGuard has determined that the site repeatedly publishes false content and fails to gather and present information responsibly.

The website does not explain how it corrects errors and NewsGuard was unable to locate any corrections on the site.
HolisticHealth.one did not respond to three messages sent via the site’s contact form regarding its history of publishing false health claims and corrections policy.

Headlines on the site are typically broad and do not include the same false information as its articles, which is why NewsGuard has determined that HolisticHealth.one meets NewsGuard's standard for avoiding deceptive headlines.

HolisticHealth.one makes it clear on its About page that its goal is to promote natural, alternative therapies, stating that its interest “is to bring together the best of modern science and technology and combine it with the time-tested and human-verified wisdom of our ancestors for the best natural healing, health, nutrition, and performance regimens known on our planet. We do not give any kind of medical advice or make medical claims.” Because the majority of its content reflects that disclosed perspective and stories are not labeled as news, NewsGuard has determined that HolisticHealth.one does not handle the difference between news and opinion irresponsibly.

The website does not provide information about its ownership. Articles are not attributed to authors and no information about content creators or editorial leaders is available on the site. A Contact link at the bottom of the website directs readers to a general contact form.

Some advertisements are distinguishable from editorial content. However, some articles endorse products that appear as embedded advertisements within the text, which does not meet NewsGuard’s standard for clearly labeling advertising.

For example, the February 2020 article “Natural Remedies for UTI” listed Renaltrex and Floratrex, both products of Global Healing Center, among its natural cures and preventive approaches to urinary tract infections. Both formulas were promoted in embedded ads in the article, which directed users to the Global
Healing Center’s online store. The article said, “I love and highly recommend all GHC herbal remedies because they are organic or wildcrafted, holistic doctor researched and verified to absolutely work!”

In the April 2020 article “Natural Treatment for Diabetes,” the website promoted an interactive ebook called “Reverse Diabetes Today,” saying, “There is a complete natural treatment of diabetes type 2 that takes you by the hand and explains each step in a simple and easy to follow method that actually reverses your diabetes using natural holistic methods.” The article then linked to a website where users could buy the book.

The website did not respond to three NewsGuard messages sent via the website’s contact form, seeking comment on its failure to provide information about owners, editors, and content creators, and its failure to clearly label advertising.

History
The domain name for HolisticHealth.one was registered in 2017.

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Send feedback to NewsGuard: Click Here

Sources
Ownership and Financing
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https://www.bloomberg.com/profile/company/1581499D:CN
https://homeopathicmedicine.one
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https://zeolite.one
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Content
https://holistichealth.one/about/