

objectivist.co

A conservative news site that does not disclose its perspective and does not run corrections.

Ownership and Financing

Objectivist appears to be owned by Kristin Tate, a libertarian author and columnist, to whom the site's domain was previously registered. Tate's name was removed from the registration after NewsGuard contacted her in April 2020.

The site appears to be connected to the now-defunct Political Examiner, a conservative news and commentary site whose domain now redirects to Objectivist. The two sites share an online advertising code, as do six other defunct sites that were similar in design and content to Political Examiner. Articles published by these sites have been shared on the Conservative World Daily Facebook page, which now mostly shares stories published by Objectivist, which the Facebook page describes as "our news website."

Tate, Objectivist's possible owner, writes a weekly column for The Hill newspaper. She is also an analyst at Young Americans for Liberty, a nonprofit youth activism organization, and has written three books about U.S. politics, the latest of which — "The Liberal Invasion of Red State America" — was published in January 2020.

Objectivist.co derives revenue from advertising.

Content

Objectivist does not provide a description of its coverage on the site. The related Conservative World Daily Facebook page states that the page is "committed to telling the other side of the story — the side that is too often missing from the mainstream media" and that it offers "breaking news stories, conservative commentary, and videos that are bold, fearless, unfiltered, and American!"



Proceed with caution: This website fails to meet several basic standards of credibility and transparency.

Score: 50/100

- ✓ Does not repeatedly publish false content (22points)
- ✓ Gathers and presents information responsibly (18)
- ✗ Regularly corrects or clarifies errors (12.5)
- ✗ Handles the difference between news and opinion responsibly (12.5)
- ✓ Avoids deceptive headlines (10)
- ✗ Website discloses ownership and financing (7.5)
- ✗ Clearly labels advertising (7.5)
- ✗ Reveals who's in charge, including any possible conflicts of interest (5)
- ✗ The site provides names of content creators, along with either contact or biographical information (5)

Criteria are listed in order of importance.

[More information.](#)

Stories on Objectivist.co appear in chronological order on the homepage in one dedicated section, titled News. Typical headlines have included: “CNN’s Don Lemon has deranged meltdown on armed lockdown protestors: ‘Who the hell do you think you are?’; “President Trump may adjourn Congress to thwart Democrat stalling;” and “Queen Elizabeth Snubbed Barack and Michelle Obama — Humiliated Them In Front Of The World.”

Objectivist.co often publishes content that originally appeared on other sites, including Lifezette, a conservative news site founded by Fox News host Laura Ingraham, and WayneDupree.com, an opinion website run by conservative talk show host Wayne Dupree. Other content is written by Objectivist staff members.

Although Objectivist is apparently connected to the now-defunct Political Examiner, content that previously appeared on Political Examiner does not appear on Objectivist.

Credibility

Articles published on Objectivist.co are typically fact-based, citing reputable media outlets such as ABC News and the right-of-center Washington Examiner, official statements by public figures, and other credible sources. In general, headlines accurately reflect content.

However, NewsGuard found that the site published a misleading claim about the COVID-19 pandemic in April 2020.

The article, which was originally published by Lifezette, was titled, “Bombshell: U.S. Intel says Obama gave millions of dollars to Wuhan lab that produced coronavirus.” According to the article, “For once a reporter asked a pertinent question at a White House daily virus briefing. On Friday one reporter asked President Trump if he was aware of U.S. Intelligence reports that the Obama administration sponsored the Wuhan lab, the same lab coronavirus may have come out of, to the tune of \$3.7 million in 2015.”

The article continued: “The president does not usually speak of ongoing intel matters and said he would follow up the query. However, if it is true then the regime of the disgraced 44th president gave millions of U.S. tax dollars to a facility that was probably thought to be, even then, a biowarfare lab making toxins and viruses that target American troops and possibly American civilians.

A reporter from Newsmax, a conservative news site, did ask U.S. President Donald Trump about this funding at a press briefing. However, there is no credible evidence to suggest that the Wuhan National Biosafety Laboratory referenced by the Newsmax reporter serves as a biowarfare lab to target Americans, or that it was doing so during the Obama administration, as the site claimed. The facility, which was completed in 2014, was built in response to the SARS epidemic to “prepare for and respond to future infectious disease outbreaks,” according to a May 2019 report by the U.S. Centers for Disease Control and Prevention.”

Moreover, it is misleading to suggest that the Obama administration “sponsored” the lab. It is true that a series of grants from a branch of the U.S. National Institutes of Health, first approved by the Obama administration in 2014, helped fund a paper published by the Wuhan Institute of Virology in 2017. However, the grants were awarded to EcoHealth Alliance, an environmental health nonprofit, not to the Wuhan Institute, which only indirectly received a portion of the funds. Also, about \$700,000 of the \$3.7 million that was awarded to EcoHealth Alliance was issued by the Trump administration in 2019, according to fact-checking site Snopes.

However, because this was the only false or misleading article NewsGuard found on the Objectivist.co, the site does not fail the general standard for gathering and reporting information responsibly.

Objectivist does not describe its mission or its conservative perspective (in contrast to the related Facebook page.) Stories often carry a small-type

disclaimer at the bottom stating that “The opinions expressed by contributors and/or content partners are their own and do not necessarily reflect the views of the Objectivist.” NewsGuard does not consider this to be adequate labeling of opinion, because it is not readily apparent whether the article in question was produced by “contributors and/or content partners.” Moreover, these articles appear in a section called News.

For example, an April 2020 article published in the News section titled, “Actor Dennis Quaid Defies ‘Liberal Mob,’ Says Trump is Doing a Good Job,” stated: “In these dark times of liberal hate mobs, the actors in Hollywood who stand up and support Trump are truly unsung heroes. They’re brave to speak out in support of Trump because doing so is an automatic ‘career killer.’”

Another April 2020 article published in the News section, titled “President Trump releases epic new ‘Nancy Antoinette’ ad mocking Pelosi for infamous ice cream debacle,” stated that U.S. Speaker of the House Nancy Pelosi’s interview with late night host James Corden “perfectly sums up how out of touch with reality she and her fellow Democrats are. Bravo to Trump and his team for using this interview to expose Pelosi as the smug liberal elitist that she is!”

Because Objectivist does not disclose its conservative perspective and publishes opinionated content in its News section, NewsGuard has determined that the site does not handle the difference between news and opinion responsibly.

Objectivist.co does not articulate a corrections policy and NewsGuard did not find corrections on the site. Additionally, articles published on Objectivist have been removed from the site without explanation.

For example, a story headlined “Bombshell Report: Coronavirus Originated in Government Laboratory,” which appeared in April 2020, was deleted the day after NewsGuard viewed it on the site. The article contained

misleading information about the COVID-19 pandemic, although it is unclear whether the article was removed because it contained misleading information.

NewsGuard sent two emails to Tate and to a general email address listed on Objectivist's Privacy Policy page, inquiring about the articles cited above, the site's approach to corrections, and its handling of opinion, but did not receive a response.

Transparency

Objectivist.co does not disclose information about its ownership or editorial leadership. A "Contact us" link that appears at the end of each article was broken at the time of NewsGuard's review in April 2020. The site's Privacy Policy page lists a general email address.

Many articles published on Objectivist.co use only partial names, such as "Daniel M" and "Molly T." Some articles that were originally published on other websites name the author, while others are attributed generally, such as "Lifezette Staff." The site does not provide biographical or contact information for its content creators.

Some sponsored content on the site is labeled "From the Web," "Powered by ZergNet," or "promoted content." None of these labels meets NewsGuard's standards for clearly labeling advertising.

NewsGuard sent two emails to Tate and to the site's general email address inquiring about the lack of disclosure regarding ownership, editorial leadership, and content creators and about the labeling of ads, but did not receive a response.

History

The Objectivist.co domain was created in 2015, and the Political-Examiner.com domain was created in 2018. It is unclear exactly when Political-Examiner.com began redirecting to Objectivist.co. In summer 2019, the Conservative World Daily Facebook page stopped sharing articles from Political Examiner and began sharing articles from Objectivist.co.

Edited by: [Eric Effron](#)

Send feedback to NewsGuard: [Click Here](#)

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Ownership and
Financing

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