

A pro-Russia, anti-immigration site that aggregates German national news from a right-wing perspective and that has frequently published false claims, including about the COVID-19 virus.



Proceed with caution: This website severely violates basic journalistic standards.

Score: 7.5/100

Ownership and Financing

The site does not disclose its ownership. It links to a Facebook group with the same name that was launched in January 2020 by somebody named Julius Liepa, although NewsGuard could not find any contact or other information about this person. The Facebook group lists its location as Baden-Württemberg, southern Germany.

The site runs advertisements and solicits donations.

Content

EinReich.de's motto, included at the bottom of every page, is "Free information - free world!" ("Freie Information - freie Welt!"). The site's name, EinReich, translates to "One Empire," a possible reference to the Third Reich, Germany's former Nazi regime.

The site organizes content into sections including News (Nachrichten), Photos (Bilder), and Video. The News section includes pages titled Homeland (Heimat), World (Welt), and Neighbors (Nachbarn). Content on the site typically is critical of immigrants and non-white people, multilateral organizations such as the European Union, and large technology companies.

Typical articles have run under headlines including "Army of migrants reduce Stuttgart city center to rubble and ash" ("Migrantenarmee legt Stuttgarter Innenstadt in Schutt und Asche"); "E.U. Parliament holds moment of silence for violent criminal [George] Floyd" ("Schweigeminute für Gewaltverbrecher Floyd in EU-Parlament"); and "A dream of Big Brother - the Corona-App becomes reality ("Ein Traum von Big Brother – die Corona-App wird Wirklichkeit").

At the bottom of the homepage, the site links to several conspiracy-oriented German websites — including Compact-Online and RT Deutsch — and to Russian-language sites, including Cont.ws, a blogging platform used by Russian military intelligence services, according to a report by network analysis company

- ✗ Does not repeatedly publish false content (22points)
- ✗ Gathers and presents information responsibly (18)
- ✗ Regularly corrects or clarifies errors (12.5)
- ✗ Handles the difference between news and opinion responsibly (12.5)
- ✗ Avoids deceptive headlines (10)
- ✗ Website discloses ownership and financing (7.5)
- ✓ Clearly labels advertising (7.5)
- ✗ Reveals who's in charge, including any possible conflicts of interest (5)
- ✗ The site provides names of content creators, along with either contact or biographical information (5)

Criteria are listed in order of importance.

[More information.](#)

Graphika; and to the site of the Russian Institute for Strategic Studies, which is known for election meddling and distributing propaganda.

EinReich.de also links to AfD Kompakt, the membership magazine of Germany's right-wing populist party, Alternative for Germany (AfD).

Credibility

EinReich.de does not typically publish original content. Instead, the site republishes articles credited to other sites, including many that NewsGuard has found to be unreliable, including RT Deutsch, Sputnik News, AnonymousNews, and JournalistenWatch.com.

The site itself has frequently published false and misleading information. For example, an April 2020 article, first published on AnonymousNews.ru and titled "Bill Gates wants to implant microchips into corona infected people" ("Bill Gates will Corona-Infizierten Mikrochips implantieren"), claimed that during an online discussion on the Reddit platform, Microsoft co-founder Bill Gates proposed using microchips to track people who have been tested for COVID-19 and who may eventually be vaccinated for the virus. "Billionaire and philanthropist Bill Gates revealed his plan to 'digitally certify' those who tested positive for COVID-19 - through implanted microchips," the article stated, adding, "Gates' technology will be another step towards total surveillance of the individual by the state."

The article distorted a comment Gates made on Reddit. In response to a question about the pandemic, Gates said, "Eventually we will have some digital certificates to show who has recovered or been tested recently or when we have a vaccine who has received it." Gates did not say that digital certificates would involve "implantable microchips." The Gates Foundation told Reuters that Gates' reference to "digital certificates" relates to efforts to create a digital platform "with the goal of expanding access to safe, home-based testing."

A June 2020 article, first published on AnonymousNews.ru and titled "Green Minister demands vaccination with highly toxic formaldehyde" ("Grüner Minister fordert Impfung mit hochgiftigem Formaldehyd"), claimed that during a state parliament session, the Green politician Manfred Lucha had called for mandatory COVID-19 vaccinations that contain formaldehyde. To back this claim, the article included a

video from the personal YouTube account of AfD politician Christina Baum that purportedly shows Lucha making this demand during the parliamentary session. However, while the video shows Lucha appealing to the public to get vaccinated against measles, influenza, and pneumonia, Lucha did not at any point call for mandatory vaccinations, or for vaccinations containing formaldehyde, according to transcripts of the session published by Correctiv and reviewed by NewsGuard.

A May 2020 article, first published on the website Opposition24.com and titled "The UN 'normalizes' paedophilia - Your children will soon be easy prey for sexual predators" ("Die UN 'normalisiert' Pädophilie - Deine Kinder sind bald vogelfreie Beute für sexuelle Raubtiere") claimed that the United Nations had announced its support of paedophilia, stating, "The aim is to achieve the legalisation and full support of transgenderism, which includes the legalisation of paedophilia. Paedophilia is to become a 'perfectly normal variety of sexuality'. The idea is to pretend that there is nothing wrong with abusing children and that those who are keen on children have the right to fulfil their sexual desires." The article further stated that the UN Human Rights Council "provoked global outrage last week when it appointed a UN official to oversee" these efforts.

Although it is true that the United Nation's Human Rights Council has created the post of an independent expert to advance legal protections of gay, bisexual, and transgender people, these protections do not include paedophilia, and the U.N. has never voiced support for paedophilia. In fact, in 2017, the General Assembly passed a resolution stating that the body "condemns all forms of violence against children in all settings, including physical, mental, psychological and sexual violence, ...paedophilia, child prostitution, child pornography, child sex tourism...."

Also, while the Human Rights Council did establish the position of an Independent Expert on sexual orientation and gender identity, this did not happen "last week," as the article reported. According to the Council's website and transcripts published by Correctiv, the appointment of this expert happened in June 2016.

An April 2020 article, first published on AnonymousNews.ru and titled "Fines only for Germans: Muslim mass prayer goes unpunished" ("Bußgeld nur

für Deutsche: Massengebet von Moslems straffrei”), suggested that after a gathering outside a Berlin mosque, the attending Muslims were not fined for violating government guidelines to limit the spread of the COVID-19, because of their religion. The site claimed, “Whether there will be punishments for the Muslims, hundreds of whom ignored the government's ban on contact, was allegedly still unclear on Saturday morning. In plain language, this means nothing more than that the Corona list of fines only applies to Germans.”

The German nonprofit newsroom Correctiv examined this claim and said that there was no evidence that Muslims were getting special treatment from the police. According to Correctiv, the people who attended the gathering were not fined because there were no police officers present. The Berlin police told Correctiv that coronavirus restrictions applied to all citizens equally, regardless of religion. “We make no distinction between Muslims, Christians or other gatherings,” police spokesman Michael Gassen told Correctiv.

A March 2020 article, first published on Compact-Online.de and titled “5G network: total surveillance and threat to our health?” (“5G-Netz: Totalüberwachung und Gefährdung unserer Gesundheit?”), claimed that 5G exposure caused shorter lifespans and was part of a plan of the “elite” to save money on pensions. “No one really needs the 5G network, only the elite, who want total control over people and get around paying pensions,” the article stated. “Continuous exposure, even in the low-threshold range, causes increased damage to the DNA.... This low-threshold continuous irradiation easily steals 20-30 years of life. 5G is an elegant way to send mankind to the afterlife before retirement!”

There is no evidence that 5G networks damage cells or shorten lifespans. A March 2020 report from the International Commission on Non-Ionizing Radiation Protection, a Germany-based organization that studies the health effects of non-ionizing radiation such as radio waves, found no evidence that 5G exposure posed a risk to human health. The U.S. Food and Drug Administration says on its website that “to date, there is no consistent or credible scientific evidence of health problems caused by the exposure to radio frequency energy emitted by cell phones.”

Because EinReich.de regularly publishes false or misleading claims, NewsGuard has determined that the site repeatedly publishes false content, does not gather and present information responsibly, and fails to avoid deceptive headlines.

EinReich.de does not articulate corrections guidelines and NewsGuard found no corrections on the site.

The site does not disclose an agenda. The site's associated Facebook page describes EinReich.de as "a patriotic web portal without censorship and without 'political correctness' for free and smart people," but no such disclosure is published on the site.

Nevertheless, news articles frequently include opinionated content that negatively depicts or is critical of the German government, international authorities such as the United Nations, and foreigners or people with a migrant background, especially Muslims and people of color.

For example, a June 2020 article titled "Race war & antifa-terror: Civil war in our cities" ("Rassenkrieg & Antifa-Terror: Bürgerkrieg in unseren Städten") stated, "If one wants to find out about the unvarnished realities and background of events in America and Europe, the interested citizen has to rely on alternative media and social networks... They document the violent racism of blacks against whites. But the German press does not report on any of these murder attempts - there is no other way to classify these terrible scenes."

Another June 2020 article, titled "Malta: Boat 'refugees' fight their way into the EU - with knives" ("Malta: Boots-'Flüchtlinge' erkämpfen sich Zutritt in die EU – mit Messern"), stated, "In former times, mutineers had to face draconian punishments; today, 'refugees' who threaten to burn down ships, take control of the crew and use weapons to enforce their demands are being rewarded."

A third June 2020 article, headlined "This is how brazenly the mainstream lies about Stuttgart!" ("So dreist lügt der Mainstream über Stuttgart!"), stated, "The anti-police agitation in the mainstream and its widespread racism hysteria are now causing American conditions in Germany.... Imported violence and ethnic conflicts, as well as a police force completely demolished by leftist police hatred, will lead to further destabilization of Germany."

Because EinReich.de frequently includes opinionated content in its news articles that promote an undisclosed perspective, NewsGuard has determined that the site does not distinguish between news and opinion responsibly.

The site did not respond to two NewsGuard emails inquiring about the articles cited above and the site's editorial standards, including its handling of news and opinion and its approach to corrections.

Transparency

The site does not provide any information about its owners or editors.

Articles typically include a byline and link to the website that originally published the article. However, articles are often credited to anonymous authors, and the site does not provide contact or biographical details for its writers— which does not meet NewsGuard's standard for disclosing information about content creators.

The site provides a general email address.

Advertisements are distinguishable from editorial content.

EinReich.de did not respond to two NewsGuard emails inquiring about its lack of disclosure regarding its ownership, editorial leadership, and content creators.

History

Articles on the site date back to January 2020. The site's Facebook page was created the same month.

Written by: [Miranda Neubauer](#)

Edited by: [Marie Richter](#), [Eric Effron](#), [Florian Meißner](#)

Send feedback to NewsGuard: [Click Here](#)

Sources

Ownership and Financing

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