

London Real network

A two-site network based in the UK that has produced videos and interviews promoting false claims about the COVID-19 pandemic and the September 11, 2001, terrorist attacks.



Proceed with caution: This website severely violates basic journalistic standards.

Score: 37.5/100

Ownership and Financing

FreedomPlatform.tv, also known as the Digital Freedom Platform, and LondonReal.tv are owned by London Real, a company registered in London under the name Longstem Limited. The company is run by Brian Rose, who states on his LinkedIn profile that he is a former Wall Street banker.

Rose began London Real as a podcast in 2011. After gaining an audience online, he launched the London Real Academy, which offers online business courses and mentorship opportunities. In April 2020, he raised funds to launch FreedomPlatform.tv, which states that it aims “to broadcast groundbreaking live content that would otherwise be banned, deleted or censored by the trillion dollar Silicon Valley behemoth social media platforms as well as the mainstream media.” The site also offers technology for users to create similar content.

LondonReal.tv earns revenue from online courses and events, while FreedomPlatform.tv solicits donations. The websites do not run advertisements.

-  Does not repeatedly publish false content (22points)
-  Gathers and presents information responsibly (18)
-  Regularly corrects or clarifies errors (12.5)
-  Handles the difference between news and opinion responsibly (12.5)
-  Avoids deceptive headlines (10)
-  Website discloses ownership and financing (7.5)
- Clearly labels advertising (7.5)
-  Reveals who's in charge, including any possible conflicts of interest (5)
-  The site provides names of content creators, along with either contact or biographical information (5)

Content

The Donate page on FreedomPlatform.tv and the About page on LondonReal.tv share a mission statement: “[T]o create a mass scale transformation of humanity into a fully empowered, conscious and cooperative species.”

Content primarily consists of videos promoting conspiracy theories or addressing a range of topics, including finance, health, and fitness. Many of the videos consist of interviews conducted by the websites’ owner, Brian Rose, with guests ranging from Fox News

Criteria are listed in order of importance.

[More information.](#)

host Jeanine Pirro and anti-vaccine activist Robert F. Kennedy, Jr., to politicians such as U.S. Rep. Dan Crenshaw, a Texas Republican.

Most of LondonReal.tv's interviews are republished on FreedomPlatform.tv. The pages for the videos include links to download excerpts, and users are encouraged to share the clips. "Spread the word and defend our human rights," the site states, "grab these clips today!"

Typical headlines have included "COVID-19 Lockdown Is Taking Our Freedom: The Truth About Trump's Coronavirus Response;" "Master Your Mind, Master Your Life: How To Stay Confident & Defeat Your Inner Critic;" and "Exposing Social Justice Warriors: How Wokeness Is Radicalising & Destroying The World."

In August 2020, the websites published the second part of the controversial documentary "Plandemic." The first installment, released in May, was viewed 1.8 million times on Facebook in three days, before it was banned from the platform for containing misinformation, according to technology news site Digital Trends.

Credibility

Videos posted on the sites have promoted false health claims, including about the COVID-19 pandemic.

For example, in August 2020, the websites, as noted, posted the first part of the "Plandemic" documentary, in which molecular biologist and anti-vaccine activist Judy Mikovits claimed that the COVID-19 virus had been manipulated in a lab. "It's very clear, this virus was manipulated, this family of viruses was manipulated and studied in a laboratory where the animals were taken into the laboratory," Mikovits said. "And this is what was released, whether deliberate or not, that cannot be naturally occurring."

There is no evidence to support the claim that the virus was manipulated, or that it is not "naturally occurring." A March 2020 study published in the journal *Nature Medicine* concluded that the virus "is not a laboratory construct or a purposefully manipulated virus." An earlier study, published in February 2020 in the journal

Nature, found that the COVID-19 virus is “96% percent identical at the whole-genome level to a bat coronavirus.”

In an April 2020 statement, the U.S. intelligence community said that it “concur[s] with the wide scientific consensus that the COVID-19 virus was not manmade or genetically modified.” It later said that the intelligence community “will continue to rigorously examine emerging information and intelligence to determine whether the outbreak began through contact with infected animals or if it was the result of an accident at a laboratory in Wuhan.”

In the same video, Mikovits said, “If you’ve ever had a flu vaccine, you were injected with coronaviruses.” In fact, there are no coronaviruses in a flu shot. According to the Centers for Disease Control and Prevention, flu vaccines contain either an inactivated or partial influenza virus, which is in a separate family of viruses from coronaviruses.

In July 2020, LondonReal.tv and FreedomPlatform.tv published a video of the websites’ owner, Brian Rose, interviewing Dr. Sherri Tenpenny, a physician in Middleburg Heights, Ohio, and a prominent figure in the anti-vaccination movement. In the interview, headlined “Face Masks Are Not Effective Against COVID-19: How Masks Are Being Used To Control the Population,” Tenpenny stated: “We know that masks block oxygen. They’ve actually shown this in numerous studies now, it actually lowers your oxygen level and increases your carbon dioxide level.”

Health experts say face masks do not reduce oxygen supply or increase the body’s carbon dioxide level. Although Tenpenny does not mention a specific kind of mask, according to a May 2020 article by health fact-checking website HealthFeedback.org, even heavier duty surgical and N95 masks used by health care workers are porous enough to allow gas molecules such as oxygen and carbon dioxide to pass through, while limiting exposure to the respiratory droplets that could spread the COVID-19 virus. Cloth masks recommended for use by the general public have a looser fit than masks used in healthcare settings,

HealthFeedback.org reported, making them even less likely to result in low oxygen levels or carbon dioxide accumulation. None of this evidence rebutting Tenpenny's claims is mentioned by Rose.

In an April 2020 video interview published under the title "The Coronavirus Agenda - What The Mainstream Media Don't Want You To Know," Dr. Rashid Buttar, a North Carolina physician, falsely claimed that the U.K.-based Pirbright Institute, funded by the Gates Foundation, had patented the COVID-19 virus years before the pandemic.

"That company is a European company that owns the European patents on coronavirus, on this particular form of coronavirus," Buttar said. "Not one, not two, it's a whole class of patents, and they go all the way back to 2011. Now why would Bill Gates, a foundation that he is running, why would that foundation have a patent on a chimeric, man-manipulated version of a virus that is now the source of a pandemic?"

In fact, patents held by the Pirbright Institute are not related to the coronavirus responsible for the 2020 pandemic. It is true that the Pirbright Institute has accepted funding from the Gates Foundation and holds a patent on a strain of coronavirus, but that strain only affects chickens, not humans. "Pirbright does not currently work with human coronaviruses," the institute said in a January 2020 post on its website, responding to the patent claims. Rose did not challenge Buttar's claims in the interview.

Videos on the sites have promoted other false health claims. For example, in a June 2020 interview titled "The Coronavirus Vaccine Agenda: Exposing The Dangerous Truth Of Big-Pharma's Master Plan," anti-vaccine activist Del Bigtree claimed that vaccines cause autism. "I've spoken to doctors all over the world that will say, off-camera, 'Del, I know for a fact vaccines cause autism,'" Bigtree said.

The U.S. Centers for Disease Control and Prevention and many other health and science authorities, including the U.K. National Health Service and the World Health Organization, have repeatedly stated that

there is no link between vaccines and autism, based on an abundance of scientific evidence. In the interview, Rose does not challenge Bigtree's claim that vaccines cause autism.

In a September 2019 video interview posted on LondonReal.tv, titled "9/11 - The Trigger: The Lie That Changed The World," David Icke, a former British football player known for claiming that a paranormal "Illuminati" secretly controls the world, made false claims about the September 11, 2001, terrorist attacks. In the interview, Icke called the collapse of World Trade Center 7, which fell following the attacks of the Twin Towers in New York, the "most obvious controlled demolition that you will ever see."

Numerous government agencies and press reports have debunked the "controlled demolition" theory. The U.S. National Institute of Standards and Technology, after a three-year investigation into the terror attacks that involved 200 experts, found that the towers collapsed due to the impact of the crash of the commercial airplanes that flew into the buildings. The investigation also found that World Trade Center 7 collapsed after being damaged by debris from the trade center's north center after it collapsed.

Because LondonReal.tv and FreedomPlatform.tv have published numerous inaccurate and misleading claims, while omitting mention of any evidence that debunked those claims, NewsGuard has determined that the sites have repeatedly published false content, fail to gather and present information responsibly, and do not avoid deceptive headlines.

The websites do not post a corrections policy, and NewsGuard did not find any corrections on the sites.

The websites disclose a mission of challenging tech giants, mainstream media, and what it describes as censorship, and they do not purport to publish straight news. Therefore, NewsGuard has determined that websites do not handle the difference between news and opinion irresponsibly.

The sites did not respond to two emails sent to their general email address or to a message sent through the contact form on LondonReal.tv, seeking comment on the articles cited above, the sites' editorial practices, and their approach to corrections.

Transparency

The About section of LondonReal.tv discloses its ownership, names Brian Rose as Founder, Host, and CEO, and provides biographical information about him. The Donate page also describes him as founder and host, and FreedomPlatform.tv links to that page.

Rose also is presented as the sites' editorial leader, and is featured in videos as the main content creator.

London Real and the Digital Freedom Platform do not appear to run advertisements.

History

Brian Rose founded London Real as a podcast in 2011 and created the Digital Freedom Platform website in 2020.

In April 2020, Ofcom, the U.K. communications regulatory body, issued a sanction decision against the television network London Live, for broadcasting a Brian Rose interview with David Icke. In the interview, Icke "made unsubstantiated claims about a link between the roll out of 5G technology and the spread of the Coronavirus," according to Ofcom's sanction bulletin. London Live was required to "broadcast a summary of [Ofcom's] findings," according to a statement on Ofcom's website.

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Send feedback to NewsGuard: [Click Here](#)

Sources

Ownership and Financing

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Content

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Transparency

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