

# WHO'S FEEDING YOU THE NEWS?



OR



- ✓ Does not repeatedly publish false content ✗
- ✓ Gathers and presents information responsibly ✗
- ✓ Regularly corrects or clarifies errors ✗
- ✓ Handles the difference between news and opinion responsibly ✗
- ✓ Avoids deceptive headlines ✗
- ✓ Website discloses ownership and financing ✗
- ✓ Clearly labels advertising ✗
- ✓ Reveals who's in charge, including any possible conflicts of interest ✗
- ✓ Provides information about content creators ✗

## WHAT IS NEWSGUARD?

NewsGuard is a tool to help you assess the reliability of online news and information.

A team of trained journalists rates thousands of news and information sites using basic, apolitical journalistic standards and writes Nutrition Label reviews explaining how each website is rated. Nutrition Labels also include information about each site's owners, funding, editorial practices, and history.

## ACCESSING THE REVIEWS

**On a desktop:** Use the NewsGuard browser extension, available for Chrome, Safari, Firefox, and Edge, which is free for users at libraries and schools, and which never collects personal information about its users.






**On a mobile device:** Download the Microsoft Edge app and enable news ratings in settings.

## USING THE EXTENSION

NewsGuard icons appear in the top-right corner of websites rated by NewsGuard. Icons also appear in search results and social media feeds, next to links.

Hover over the icon to see how the site is rated, then click to read the full Nutrition Label.

## NEWSGUARD'S ICONS

-  A news site that generally maintains basic standards of reliability
-  A news site that generally fails to maintain basic standards of reliability
-  A platform that publishes unvetted content from users
-  A satire website
-  A website yet to be rated

This free browser extension is made possible in part by support from Microsoft

