COVID-19 and Vaccine Misinformation Accounts on YouTube: English, French, Italian, German
Report for Governments and the WHO

April 20, 2021
This report features English, French, German, and Italian YouTube channels publishing COVID-19 and vaccine misinformation to large audiences.
Children's Health Defense
43.5K subscribers • 197 videos
Children's Health Defense's mission is to end the childhood health epidemics by working aggressively to expose causes, ...

Latest from Children's Health Defense

'TRUTH' With RFK, Jr. and Author Jason
13K views • 3 months ago
Children's Health Defense
In the latest episode of our second season of "TRUTH" the...

https://www.youtube.com/channel/UCZcW0uVZDTaEXfBS-JV-zUg
43,500 subscribers
https://www.youtube.com/user/ukcolumn
98,400 subscribers
https://www.youtube.com/channel/UCQsYJWPA2vv4NXohPS8SxfA
29,000 subscribers
https://www.youtube.com/channel/UCCJw7k4Vn38FjR7ULKSni8Q
12,500 subscribers
This report was produced using two proprietary datasets from NewsGuard.

The *Misinformation Fingerprints* dataset, a catalogue of data about top misinformation narratives, contains related keywords and search terms for all of the top misinformation and disinformation narratives spreading online--produced using human intelligence but designed for use with AI/ML/NLP tools to identify content matching specific false claims. NewsGuard analysts used the Misinformation Fingerprints dataset to identify relevant searches related to misinformation narratives about COVID-19 and other topics.

The second dataset used was the *News Website Reliability Ratings*, which consists of credibility ratings for over 6,000 news and information website that account for 95% of online engagement with news in the U.S., U.K., France, Germany and Italy. Each site's rating is based on nine basic, apolitical journalistic criteria. Based on the criteria, each site receives an overall designation of green (generally trustworthy) or red (generally not trustworthy) and a trust score of 0-100. NewsGuard's analyst used the News Website Reliability Ratings dataset to identify misinformation sources that appeared in the results for searches conducted as part of the analysis.

For the purposes of this analysis, we focused on searches for which the searcher's intent could reasonably have been to search for accurate information about a topic. The analysis used the same searches across all search engines analysed to ensure parity. Examples selected for the report represent an illustrative, but by no means exhaustive, list of search results that contain misinformation sources. Both the Misinformation Fingerprints and the News Website Reliability Index are available to be licensed for research and other purposes.