

thebipartisanpress.com

A website covering U.S. news that uses artificial intelligence to analyze and label its own articles based on political orientation and purported bias.

Ownership and Financing	<p>TheBipartisanPress.com is owned by Julian Connor, who founded the site in 2018 with Winston Wang, the site's managing editor. The site's Contact Us page provides a mailing address in Portland, Oregon.</p> <p>Connor serves as the site's publisher. Wang is also the Chief Executive Officer of What If? HQ, a site that allows people to submit questions for other users to answer, according to his LinkedIn page.</p> <p>The Bipartisan Press generates revenue from advertising and from licensing its artificial intelligence software to third parties. Asked to disclose what groups license The Bipartisan Press's artificial intelligence program, Wang told NewsGuard in March 2021 that he "can't disclose the companies that utilize our API unfortunately as that would be a breach of our contract/privacy agreements." Wang added that he would "estimate 95% [of the site's revenue] comes from the ads shown on our website."</p>
Content	<p>Articles on TheBipartisanPress.com are generally written by the site's staff or contributing writers and are original to The Bipartisan Press. The site covers U.S. news and politics. According to a page on the site titled The BP Rating, the site's "stance on bias is that [it's] an inevitable part of any article. However, by disclosing the bias of each of our articles, we hope to state upfront that we aren't claiming to be non-partisan or unbiased."</p> <p>The Bipartisan Press says that it uses an artificial intelligence program developed by Wang and two third-party developers. The program evaluates the bias of every article that the site publishes and labels the story accordingly, according to a December 2019 article on the site explaining the artificial intelligence program.</p> <p>The site labels the "bias" in all articles that appear on the site, tagging articles as having "neutral bias," "minimal left bias," "minimal right bias," "moderate right bias," "moderate left bias," "strong left bias," and "strong right bias." The site also labels articles with a numerical score from -100 to 100, with ratings less than 0 corresponding to liberal bias and ratings greater than 0 corresponding to conservative bias.</p> <p>According to the site, its bias determinations also take into account the findings of Ad Fontes Media, a company that says that it uses human analysts to rate the political bias and reliability of news. The Bipartisan Press also says that it consults the ratings of sites such as MediaBiasFactCheck, which assigns one of seven ratings, ranging from "Extreme Left" to "Extreme Right," to online news sites, based on the analysis of its reviewers.</p> <p>Articles on The Bipartisan Press also disclose the political orientation of the author who wrote the story. According to the BP Rating page, The Bipartisan Press requires its authors to take the "ISideWith Test," an online quiz evaluating a user's political leanings through a series of questions, including "Should there be more restrictions on the current process of purchasing a gun?" and "Should the federal government increase funding of health care for low income individuals (Medicaid)?" A 2016 Washington Post article described the test as generally apolitical and "the viral Buzzfeed personality quiz of voter education."</p> <p>Content on the site's homepage appears under the labels "Pro-Left" or "Pro-Right." For example, the site rated a March 2020 article headlined "Is Bernie Too Radical For Voters" as having "strong right bias." The article mostly reported on Fox News commentator Stuart Varney's criticisms of Bernie Sanders' 2020 presidential campaign.</p> <p>A February 2021 article headlined "The Governor Is Making This Massive, Very Dangerous And Deadly Outage All About Politics" received a label of "Strong Left Bias." The article focused on the response of Texas Governor Greg Abbott and other Republican leaders to the power outages that left millions of citizens without electricity and water. "Gov. Greg Abbott, and other Republican state leaders of Texas, are more interested in pointing political fingers rather than deal with the key issues in the midst of the ongoing deep freeze and power outage in the Lone Star State," the article stated.</p> <p>The site also features a "Bias Analyzer," which assesses the bias of text that users can submit via an online form. In less than 15 seconds, the analyzer labels the text, much as it does on its own articles, based on the degree of bias, the site states. In March 2021, NewsGuard submitted the first paragraph of a New York Times article covering coronavirus vaccine eligibility, and the Bias Analyzer quickly labeled the text as having "minimal left" bias. NewsGuard submitted the first three sentences of a Fox News article about former President Donald Trump's criticism of President Joe Biden's immigration policy, and the Bias Analyzer labeled the text as having "Moderate Right" bias.</p> <p>Typical headlines on the site have included "The Minimum Wage Wars: Everyone, It Seems, Has A Battle Plan," "Hearing Andrew Cuomo Apologize for Anything Is Breathtaking," He Knows He's 'in Real Trouble,'" and "President-elect Biden: The Small Act of Staying Home Is a Gift to Our Fellow Americans."</p>

This website mostly adheres to basic standards of credibility and transparency.

Score: 87.5/100

Does not repeatedly publish false content (22 points)

Gathers and presents information responsibly (18)

Regularly corrects or clarifies errors (12.5)

Handles the difference between news and opinion responsibly (12.5)

Avoids deceptive headlines (10)

Website discloses ownership and financing (7.5)

Clearly labels advertising (7.5)

Reveals who's in charge, including any possible conflicts of interest (5)

The site provides names of content creators, along with either contact or biographical information (5)

Criteria are listed in order of importance.
[More information.](#)

Editor's Note (April 1, 2021)
This Nutrition Label was referenced in an April 2021 Misinformation Monitor. To see the most up-to-date version of this Nutrition Label, download NewsGuard's browser extension or app at [newsguardtech.com](#).

Credibility

TheBipartisanPress.com articles are generally produced by staff journalists and cite credible sources, such as government officials, public statements, and reporting from reliable outlets, including CNN, the Associated Press, and The New York Times. The site also republishes articles from ProPublica. (The site also labels ProPublica articles based on purported bias.) Headlines accurately reflect the content.

In addition to describing the bias of every article it publishes, the site's About Us page assesses the overall bias of the site itself, through a shaded scale that is blue (liberal) on one side and red (conservative) on the other. According to the About Us page, the scale is "auto updated when a post is published." In March 2021, the graphic pointed to a light blue section of the scale, signalling a slight liberal bias in the site's coverage.

Janet Ybarra, the site's senior contributing editor, appears to have written most of the content on the site. She is identified as a Democrat and "left wing." The site notes that the purported political orientation of the writer is not a factor in the site's determinations about specific articles, and NewsGuard's review found examples of articles found to have a right wing bias that were written by writers deemed to be left wing. "It's important to keep in mind that while an author might be strongly liberal or conservative, the story itself might not be," the site states.

Some articles on the site posted in 2020 or earlier are labeled as "opinion articles," with a note stating that "the content below expresses the viewpoint of the author, not our site as a whole." Interestingly, some opinion articles were found to be bias-free, while many news articles are found to be biased. For example, an February 2020 opinion article titled "The Value of A Polarizing Op-ed: Do We Have The Critical Thinking to Make it Worthwhile?" received a rating of "neutral bias."

The site no longer labels some articles as opinion. However, because the Bipartisan Press clearly reveals the purported bias of every article, NewsGuard has determined the site handles the difference between news and opinion responsibly.

The Bipartisan Press does not publish a corrections policy, and NewsGuard did not find corrections published on the site since 2019, which does not meet NewsGuard's standard for regularly publishing corrections.

Asked to comment on The Bipartisan Press's approach to corrections, the site's co-founder and managing editor, Winston Wang, told NewsGuard in an email that "As far as corrections go, we simply haven't had the need."

Transparency

TheBipartisanPress.com states on the Our Staff page that Julian Connor and Winston Wang co-founded the site and identifies Connor as the site's owner. The Our Staff page includes contact and biographical information for the site's editors.

Articles are generally attributed to authors and include the author's biographical information.

Advertising is distinguishable from editorial content.

History

The website was registered in December 2018. In March 2020, co-founder Wang told Forbes that the site launched midway through the Trump administration "to address the growing issue of media bias and political tribalism."

Wang sent NewsGuard an academic study published by the Indraprastha Institute of Information Technology in Delhi, India, and other research institutions that used the site's software to assess bias in news content.

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Edited by: [Eric Effron](#)

Send feedback to NewsGuard: [Click Here](#)

Sources

Ownership and Financing

<https://www.thebipartisanpress.com/contact-us/>
<https://www.facebook.com/thebipress/about>
<https://www.thebipartisanpress.com/our-staff/>
<https://www.issuewire.com/what-if-hq-the-revolutionary-qa-website-1610895693380966>
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Content

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<https://www.adfontesmedia.com/about-ad-fontes-media/>
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<https://www.nytimes.com/live/2021/03/09/world/covid-19-coronavirus>

Credibility

<https://www.thebipartisanpress.com/politics/w-v-governor-texas-mississippi-going-maskless-a-macho-thing/>(CNN reporting referenced)
<https://www.thebipartisanpress.com/politics/in-own-speeches-democrats-appeal-to-faith-history/>(Associated Press reporting referenced)
<https://www.thebipartisanpress.com/politics/hearing-andrew-cuomo-apologize-for-anything-is-breathtaking-he-knows-hes-in-real-trouble/>(The New York Times referenced)
<https://www.thebipartisanpress.com/politics/protesters-and-patriots-they-are-not-the-same/>(Opinion article)
<https://www.thebipartisanpress.com/politics/the-value-of-a-polarizing-op-ed-do-we-have-the-critical-thinking-to-make-it-worthwhile/>(Opinion article)

Transparency

<https://www.thebipartisanpress.com/submit-a-story/>
<https://www.thebipartisanpress.com/author/a-m-reid/>(Author page)
<https://www.thebipartisanpress.com/author/jeff-timmer/>(Author page)
<https://www.thebipartisanpress.com/author/janet-ybarra/>(Author page)

History

<https://www.forbes.com/sites/simonchandler/2020/03/17/this-website-is-using-ai-to-combat-political-bias/?sh=49d627c36f4c>
<https://who.is/whois/thebipartisanpress.com>
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Dated content