COVID-19 and Vaccine Misinformation Accounts on Instagram
Report for Governments and the WHO

June 22, 2021
This report features Instagram accounts publishing COVID-19 and vaccine misinformation to large audiences, including numerous accounts cited in previous NewsGuard reports.
This is the account of an antivax misinformation film by Andrew Wakefield. The baseless theory that vaccines cause autism was promoted most prominently by a since-retracted 1998 study by Wakefield in the medical journal The Lancet. The study sought to establish a connection between the Measles, Mumps, and Rubella (MMR) vaccine and autism. The Lancet study was retracted in 2010 after the British Medical Journal found what it described as “several elements of incorrect information.”

The Wakefield study, which only involved 12 participants, has been refuted by numerous studies since it was published. For example, the CDC states on its website, “There is no link between vaccines and autism,” citing multiple peer-reviewed studies. Wakefield was barred from practicing medicine in the U.K. in 2010.

The account also shares links to other antivax misinformation films, such as ‘Medical Racism’, produced by Robert F. Kennedy Jr.’s antivax nonprofit Children’s Health Defense.
@fr3volution
57,300 followers
The Antiscience Movement Is Escalating, Going Global and Killing Thousands

Rejection of mainstream science and medicine has become a key feature of the political right in the U.S. and increasingly around the world.

by Jha, Andrew
Mar 2, 2020

Antiscience has emerged as a dominant and highly lethal force, and one that is deeply connected to many of the biggest challenges and crises we face today.

Visit the COVID-19 Information Center for vaccine resources.
I will still be posting on Instagram in my stories until they give me the boot, but all my old content will be on MeWe.
Don't want "Anti-Vaxxers"? Stop killing & injuring people with vaccines and then lying to the public about it.
@picphysicians
39,700 followers

physiciansforinformedconsent.org

NewsGuard

Proceed with caution: This website severely violates basic journalistic standards.

A website that opposes mandatory vaccinations and publishes misleading information about the safety of vaccines, including the measles and flu vaccines.

Score: 39.5/100

See the full Nutrition Label ➔
Nothing compares to the pain of childbirth, except maybe listening to Karen discuss how much Tylenol she’s been shoving down her recently vaccinated child’s throat.

FDA ADMITS ALL BREAST IMPLANTS CAUSE CANCER  
L-R:  
1. Bad  
2. Better  
3. Good

THE PLANDEMIC
1. Fear!  
2. Information  
3. Control & Censorship
4. Shutdown  
5. Social Distancing
6. Blame
7. Mauritius
8. Low and Germs
9. Mandatory Vaccination

Comparative Study
Atopic dermatitis is increased following vaccination for measles, mumps and rubella or measles infection.

This report was produced using two proprietary datasets from NewsGuard.

The *Misinformation Fingerprints* dataset, a catalogue of data about top misinformation narratives, contains related keywords and search terms for all of the top misinformation and disinformation narratives spreading online--produced using human intelligence but designed for use with AI/ML/NLP tools to identify content matching specific false claims. NewsGuard analysts used the Misinformation Fingerprints dataset to identify relevant searches related to misinformation narratives about COVID-19 and other topics.

The second dataset used was the *News Website Reliability Ratings*, which consists of credibility ratings for over 6,000 news and information website that account for 95% of online engagement with news in the U.S., U.K., France, Germany and Italy. Each site's rating is based on nine basic, apolitical journalistic criteria. Based on the criteria, each site receives an overall designation of green (generally trustworthy) or red (generally not trustworthy) and a trust score of 0-100. NewsGuard's analyst used the News Website Reliability Ratings dataset to identify misinformation sources that appeared in the results for searches conducted as part of the analysis.

For the purposes of this analysis, we focused on searches for which the searcher's intent could reasonably have been to search for accurate information about a topic. The analysis used the same searches across all search engines analysed to ensure parity. Examples selected for the report represent an illustrative, but by no means exhaustive, list of search results that contain misinformation sources. Both the Misinformation Fingerprints and the News Website Reliability Index are available to be licensed for research and other purposes.