

A conservative website that often misstates facts in articles that advance conservative opinion, including in stories about COVID-19.



Proceed with caution: This website fails to adhere to several basic journalistic standards.

Score: 57/100

## Ownership and Financing

DailyWire.com is owned by Bentkey Ventures LLC, a company registered in Texas. The company, which was originally named Forward Publishing, changed to its current name in 2019.

Bentkey Ventures corporate records list the company's manager as Farris C. Wilks, a pastor and billionaire who, along with his brother Dan, made a fortune in the fracking industry in the 2000s. The company is based in Cisco, Texas, the Wilks' hometown.

The site's About Us page lists Farris Wilks as one of four co-owners of Bentkey Ventures LLC. The other owners are co-CEOs Jeremy Boreing and Caleb Robinson, and Ben Shapiro, who was the website's editor-in-chief until July 2020, when he was named editor emeritus. Shapiro is a conservative commentator and podcaster, with more than 6 million followers on Facebook, more than twice the Facebook followers for the Daily Wire's official Facebook page. Shapiro's podcast, The Ben Shapiro Show, is one of the most popular in the U.S.

Farris Wilks and his brother, Dan, donated \$15 million to a super PAC backing Republican U.S. Sen. Ted Cruz during his 2016 campaign for the presidency. Farris Wilks also donated \$100,000 to the Texas Ake PAC that supported Ted Cruz's 2018 U.S. Senate campaign against then-U.S. Rep. Beto O'Rourke. In the 2020 election cycle, Farris Wilks donated \$100,000 to the Republican National Committee.

DailyWire.com generates revenue from advertisements and subscriptions. A premium subscription offers an ad-free version of the site, as well as access to the site's podcasts, including the Ben Shapiro Show. The site also invites users to book Shapiro and other Daily Wire writers for public speaking engagements, and sells tickets to live recordings of the Ben Shapiro Show.

- ✓ Does not repeatedly publish false content (22points)
- ✗ Gathers and presents information responsibly (18)
- ✗ Regularly corrects or clarifies errors (12.5)
- ✗ Handles the difference between news and opinion responsibly (12.5)
- ✓ Avoids deceptive headlines (10)
- ✓ Website discloses ownership and financing (7.5)
- ✓ Clearly labels advertising (7.5)
- ✓ Reveals who's in charge, including any possible conflicts of interest (5)
- ✓ The site provides names of content creators, along with either contact or biographical information (5)

Criteria are listed in order of importance. [More information.](#)

## Content

The Daily Wire publishes news and opinion on American politics and culture, including the Trump administration, immigration, the environment, abortion, and LGBTQ issues.

Content is divided into two sections: News, and Shows, which feature video podcasts for paying subscribers. The site also hosts forums in its Discussions section.

















































