# Sooth.ai

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## BACKGROUND
Sooth is a curated internet search platform, specifically optimized for the knowledge professional. It uses a proprietary index comprised only of diverse, reliable, expert sources, including news and information sites vetted by NewsGuard.

## PROBLEM
The rampant spread of misinformation and hoaxes across the internet is amplified by search engines and social media platforms whose algorithms sometimes promote false information and fail to empower users with context about what they are being shown.

## NEWSGUARD'S SOLUTION
Sooth integrated NewsGuard's Reliability Ratings and Nutrition Labels directly into the search results it provides to its consumers, alongside indications of political leaning or bias of the news source. This provides users with greater context for search results and enables them to evaluate the reliability of a given search result, based on the detailed work of NewsGuard's misinformation experts.



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Curious to learn more about *AI w*

Search autonomous weapons

🖫 Periodicals and Specialty New

Wired    ⬛⬛⬛⬛ ✅ 92.5
Autonomous Weapons Are Here, but the World Isn't Ready for Them
A growing list of countries, including Brazil, South Africa, New Zealand, and Switzerland, argue that lethal **autonomous weapons** should be restricted by treaty, as chemical and biological...

Dec 19, 2021

Breaking Defense
Updated autonom
coming for the Pen
WASHINGTON: The Def
updating its guidance
to consider advances
a revised directive sla
year, the...

May 26, 2022

### Wired    ✕
Wired is a monthly American magazine, published in print and online editions, that focuses on how emerging technologies affect culture, the economy, and politics. Owned by Condé Nast, it is headquartered in San Francisco, California, and has been in publication since March/April 1993. Several spin-offs have been launched, including Wired UK, Wired Italia, Wired Japan, and Wired Germany.
- Wikipedia

🛡 NewsGuard                    ✅ 92.5 / 100

CREDIBILITY
✅ Does not repeatedly publish false content
✅ Gathers and presents information responsibly
✅ Regularly corrects or clarifies errors
✅ Handles the difference between news and opinion responsibly
✅ Avoids deceptive headlines

TRANSPARENCY
✕ Website discloses ownership and financing
✅ Clearly labels advertising
✅ Reveals who's in charge, including any possible conflicts of interest
✅ This site provides the names of content creators, along with either contact or bigraphical information

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